Sinus and Eustachian Tube Surgery: “How I Do It”
Saturday, March 28, 2015
7:30 am to 4:30 pm
Course Description and Statement of Need

The Sinus and Eustachian Tube Surgery Symposium is a dynamic and comprehensive one-day conference designed to provide participants with the latest information on technological advances and innovative approaches to sinus surgery and other rapidly changing aspects of otolaryngological care.

The Morning Session Will Focus On:

- Sinus disease management and advanced sinus surgery, including various types of endoscopic procedures
- Surgical complications, pre-op care, indications for surgery
- Workup and management of the child with rhinosinusitis
- Practical office-based approaches to nasal endoscopy, CT, and sinuplasty

The Afternoon Session Will Focus On:

- Lectures and live cadaver Eustachian Tube dissection with renowned Guest Surgeon, Dennis Poe, MD, demonstrating procedures and techniques

Target Audience

This educational activity is intended for physicians and nurses who provide comprehensive medical and surgical care for patients with diseases and disorders that affect the ears, nose and throat, the respiratory and upper alimentary systems, and related structures of the head and neck.

Educational Objectives

- Evaluate effective treatments and diagnostic modalities that can be used for patients suffering with sinusitis and other nasal diseases and disorders to improve their quality of life
- Identify patients who are appropriate candidates for advanced sinus surgery techniques
- Discuss new technology and instruments that are available to improve treatment of sinus disease
- Discuss the latest management strategies for the diagnosis and treatment of chronic otitis media, including balloon catheter dilation of the nasopharyngeal orifice of the Eustachian tube

Accreditation Statement

Cedars-Sinai Medical Center is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Credit Designation Statement

Cedars-Sinai Medical Center designates this live activity for a maximum of 7.0 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Nurses

The California State Board of Registered Nursing accepts courses approved by the ACCME for category 1 credit as meeting the continuing education requirements for license renewal.

Policy on Disclosure

It is the policy of Cedars-Sinai Medical Center to ensure balance, independence, objectivity, and scientific rigor in all of its educational activities. Cedars-Sinai Medical Center assesses conflict of interest with its faculty, planners and managers of CME activities. Conflicts of interest that are identified are resolved by reviewing that presenter’s content for fair balance and absence of bias, scientific objectivity of studies utilized in this activity, and patient care recommendations.

While Cedars-Sinai Medical Center endeavors to review faculty content, it remains the obligation of each physician or other healthcare practitioner to determine the applicability or relevance of the information provided from this course in his or her own practice.

Acknowledgment of Commercial Support

Commercial support for this conference is pending and will be acknowledged at the conference.
7:30 AM  Registration and Continental Breakfast

8:15  Welcome and Overview  

SESSION I  MODERATOR Matthew Finerman, MD
8:25  
- Social Media and Marketing  Daryoush Saadat, MD  
- Optimized Office Management  Alma Ordaz  
- Making Your Office Patient Friendly  Gary Bellack, MD  
- The Role of the ENT Physician Assistant  Raquel Vasquez, PA-C  
- Making A Sinus Center: “How I Do It”  Narine Vardanyan, MHA  
- Surgical Consent  Anita Newman, MD  

9:00  Open Forum

SESSION II  MODERATOR Henry Chen, MD
9:10  New Horizons in Frontal Sinus Surgery  Vijay Anand, MD  
9:30  How to Avoid Complications in Endoscopic Sinus Surgery  Vijay Anand, MD  
9:50  Open Forum  
10:00  Break

SESSION III  MODERATOR Garrett Herzon, MD
10:15  
- The Effect of Sinus Surgery on the Voice  Shawn Nasseri, MD  
- Frontal Drill-Out and Obliteration  Bozena Wrobel, MD  
- Rhinoplasty with Sinus Surgery  Daryoush Saadat, MD  
- Middle Turbinate Management  Arthur Wu, MD  
- Septoplasty Failure: Rescue with Nasal Valve Surgery  Nicholas Schenck, MD  
- Alternative Management of Sinus Disease  Madison Richardson, MD  

10:45  Break

SESSION IV  MODERATOR Daryoush Saadat, MD
10:50  
- Nasal Packing and Endoscopic Sinus Surgery  Jeffrey Suh, MD  
- Pediatric Sinus Surgery  Christina McAlpin, MD  
- Quality Assurance in Sinus Surgery  Martin Hopp, MD, PhD  
- A Neurosurgeon’s View of CSF Leaks  Wesley King, MD  
- Advances in Successful Management of CSF Leaks: Technology and Repairs  Vijay Anand, MD  

11:30  Lunch
11:45  PLEASE SELECT TWO SESSIONS TO ATTEND FROM THREE LISTED BELOW

NO CME CREDIT PROVIDED FOR THIS WORKSHOP
- Hands-On Cadaver Lab: Comparison of Different Balloon Technologies  

CME CREDIT SESSIONS:
- Decision-making in Sinus Surgery: Case Studies  Vijay Anand, MD
- The Paranasal Sinuses and “E-Tube” Imaging Diagnostic Dilemmas  Charles Schatz, MD

12:45 PM  Break

SESSION V  MODERATOR Martin Hopp, MD, PhD
1:00  
- Introduction to Eustachian Tube Surgery  Martin Hopp, MD, PhD  
- Anatomy and Physiology of the Eustachian Tube  Dennis Poe, MD  
- Pathophysiology of Eustachian Tube Dysfunction  Dennis Poe, MD  

2:05  Break
2:10  
- Dilation of Eustachian Tube Techniques  Vijay Anand, MD  
- Indications and Results of Eustachian Tube Surgery  Dennis Poe, MD  

3:10  Open Forum

LIVE DEMONSTRATION
SESSION VI  MODERATOR Vijay Anand, MD
3:20  Cadaver Dissection  Dennis Poe, MD  
4:30  Closing Remarks/Adjournment  Martin Hopp, MD, PhD
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REGISTRATION METHODS:
ONLINE registration: www.csmc.edu/cme and click on CME Courses

MAIL form to: Cedars-Sinai Medical Center,
Office of Continuing Medical Education; Attn: Registration
8797 Beverly Boulevard, Suite #250, Los Angeles, CA 90048

FAX form to: (310) 423-8596
For additional course or registration information call (310) 423-5548.

Please print clearly
Last Name __________________________ First Name __________________________

Degree __________________________ Specialty __________________________

Address __________________________

City __________________________ State __________ Zip __________

Phone __________________________ Fax __________________________

Email __________________________

*An email address is required to register for the conference.

REGISTRATION FEES

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<th>ALLIED HEALTH</th>
<th>*RESIDENT/FELLOWS</th>
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<td>Received by 3/13/2015:</td>
<td>$250</td>
<td>$110</td>
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<tr>
<td>Received after 3/13/2015:</td>
<td>$275</td>
<td>$125</td>
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*Residents/Fellows are eligible to attend for a reduced registration fee. In order to receive this reduced fee, please fax the written proof of residency (i.e. letter from Program Director) along with your completed registration form.

Check enclosed payable to CSMC for $________________________

Please charge my credit card □ Visa □ MasterCard □ AmEx for $________________________

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How did you learn about this CME activity?

□ Brochure/Other Printed Materials □ Cedars-Sinai Website □ Email

□ Internet Search □ Colleague □ Past Participant

□ Internal Cedars-Sinai Communication □ Other __________________________

CONFIRMATION
In order to receive a registration confirmation, please provide your e-mail address. If you do not receive a confirmation, please call (310) 423-5548 to confirm your registration.

REFUND POLICY
All cancellations must be submitted in writing and refunds will be subject to a $75.00 administrative charge. No refunds will be given after March 13, 2015.

CANCELLATION POLICY
Cedars-Sinai reserves the right to cancel or reschedule programs due to circumstances beyond its control or close registration when programs are oversubscribed. Registrants are advised against purchasing nonrefundable airline tickets until they receive registration confirmation. Cedars-Sinai is not responsible for penalties incurred as a result of cancelled transportation costs.
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