



ENT FOR THE NON-ENT PROVIDER

MARCH 10, 2018

This dynamic and interactive conference will equip internists, primary care providers, PAs, NPs and allied healthcare providers involved in the care of patients with otolaryngologic disorders with the most current clinical information, technological skills, innovative approaches and recent guidelines to support optimal care.

**IN-DEPTH REVIEW OF THE MOST IMPORTANT ISSUES FACING PCPS
IN THE FOLLOWING FOUR AREAS:**

- Otology
- Rhinology and Sinus
- Oro/Laryngology
- Head and Neck

CONFERENCE LOCATION
Cedars-Sinai Medical Center
Harvey Morse Conference Center
Los Angeles, CA

For the latest course information and to register, visit cedars-sinai.edu/Otolaryngologycme.

ACTIVITY INFORMATION

COURSE DESCRIPTION

This dynamic and interactive conference will equip primary care providers, sleep specialists and other healthcare providers involved in the care of patients with otolaryngic disorders with the most current clinical information, technological advances, innovative approaches and recent guidelines to support optimal care. The program is divided into four sessions: Ears, Nose/Sinus, Mouth/Throat and Neck – with each session offering an in-depth review of the most important issues facing PCPs. A working lunch encourages interaction among participants and allows a choice of two mini-seminars to ensure the most meaningful use of each participant's time. An afternoon skills lab presents a final opportunity for attendees to refine their ENT skills.

TARGET AUDIENCE

This course is designed to meet the educational needs of primary care physicians, nurses, nurse practitioners and physician assistants who work in general medicine, family practice and pediatrics, as well as other healthcare providers involved in the care of patients with otolaryngologic conditions.

EDUCATIONAL OBJECTIVES

- Evaluate and discuss effective treatments, technologies and diagnostic modalities available for patients with sinusitis and other nasal disorders, to improve their quality of life
- Determine appropriate assessment and management strategies for patients seeking treatment for clinical ear conditions, including infections, balance disorders, tinnitus and hearing loss
- Recognize when to refer a patient to an ENT specialist, and be able to counsel patients regarding possible treatment options the specialist might recommend
- Participate in workshops to enhance skills in evaluating the techniques and technologies used in sinus surgery
- Apply acquired knowledge of common neck masses, diagnostic options, imaging modalities and treatment options for patients presenting with a head and neck mass or tumor
- Identify medical, surgical and nutritional approaches for the adult patient population, based on the relationship between sleep apnea and weight loss
- Effectively manage obstructive sleep apnea, including counseling patients in the utilization of dental devices to minimize the risk of CVD

ACCREDITATION STATEMENT

Cedars-Sinai Medical Center is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.



CREDIT DESIGNATION STATEMENT

Cedars-Sinai Medical Center designates this live activity for a maximum of 8.0 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

CONTINUING NURSING EDUCATION

The California State Board of Registered Nursing accepts courses approved by the ACCME for Category I credit as meeting the continuing education requirements for license renewal.

POLICY ON DISCLOSURE

It is the policy of Cedars-Sinai Medical Center to ensure balance, independence, objectivity and scientific rigor in all its educational activities. Cedars-Sinai Medical Center assesses conflicts of interest with its faculty, planners and managers of CME activities. Conflicts of interest that are identified are resolved by reviewing that presenter's content for fair balance and absence of bias, scientific objectivity of studies utilized in this activity, and patient care recommendations.

While Cedars-Sinai Medical Center endeavors to review faculty content, it remains the obligation of each physician or other healthcare practitioner to determine the applicability or relevance of the information provided from this course to his or her own practice.

ACKNOWLEDGMENT OF COMMERCIAL SUPPORT

Commercial support for this course is pending and will be disclosed at the symposium.

AGENDA

8:00 A.M. Welcome / Introduction

EARS

Moderator: *Lucia Olarte, MD*

8:05 I have an earache! *Yu-Tung Wong, MD*
8:15 My ears are blocked and ringing! *Ronen Nazarian, MD*
8:25 I'm dizzy; is this vertigo? *Vanessa Rothholtz, MD*
8:35 My face is paralyzed! *Grace Lee Peng, MD*
8:45 I have a headache! *Jonathan Cabin, MD*
8:55 Break/questions

NOSE / SINUS

Moderator: *Matthew Lee, MD*

9:00 I can't breathe through my nose! *Mani Zadeh, MD*
9:10 I have a runny nose! *Evan Walgama, MD*
9:20 I can't smell! *Daryoush Saadat, MD*
9:30 My nose is bleeding! *Matthew Finerman, MD*
9:40 Break/questions

MOUTH / THROAT

Moderator: *Martin Hopp, MD, PhD*

10:00 I'm hoarse! *Anca Barbu, MD*
10:10 My snoring keeps my partner awake! *Martin Hopp, MD, PhD*
10:20 I have a sore throat! *Raquel Vasquez, PA-C*
10:30 Do I have cancer in my mouth? *Allen Ho, MD*
10:40 Break/questions

NECK

Moderator: *Matthew Finerman, MD*

10:50 I have a lump in my neck! *Christina McAlpin, MD*
11:00 Stones, groans and moans *Babak Larian, MD*
11:10 What is on my skin? *Henry Chen, MD*
11:20 I got hit in the face! *Lucia Olarte, MD*
11:30 Airway emergencies *Matthew Lee, MD*
11:40 Break/questions
11:50 **WORKING LUNCH**

PICK TWO of the five 30-minute sessions

12:00-1:00 P.M. **A** The Latest in Kid Stuff *Christina McAlpin, MD*
B Contrast vs. No-contrast Imaging *Charles Schatz, MD*
C Vertigo vs. Dizziness *Vanessa Rothholtz, MD*
D Facial Plastic Surgery: Who Needs It vs. Who Wants It *Lucia Olarte, MD*
E How to Read a PSG/How to Read an Audiogram *Daryoush Saadat, MD;*
Yu-Tung Wong, MD

1:05 SKILLS LABS

EAR

Otologic Exam, Pneumo-otoscopy, Tuning Fork, Otosim
Cerumen and Foreign Body Removal
Dix-Hallpike Test and Epley Maneuver

Location: *HMA*

NOSE

Nasal Endoscopy
Nasal Foreign Body Management
Treatment of Peritonsillar Abscess

Location: *Simulation Center*

THROAT

Tracheotomy Review and Tracheostomy Care
Epistaxis Management: Cautery and Packing
Fiber-optic Laryngoscopy

Location: *Simulation Center*

4:45 P.M. Adjourn

REGISTRATION

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MARCH 10, 2018

REGISTER ONLINE TODAY!

FREE for non-physicians and resident/fellows only \$100 for physicians!

Visit cedars-sinai.edu/Otolaryngologycme to register. All registrations must be completed online. For additional course or registration information, please call 310-423-5548.

REGISTRATION FEES	PHYSICIAN	NON-PHYSICIAN	RESIDENT/ FELLOW
Received by February 5, 2018	\$ 100	<i>free</i>	<i>free</i>

**Residents/Fellows are eligible to attend at no charge. To get your registration fee waived, please provide proof of residency online during registration.*

REGISTRATION METHODS

TO PAY BY CHECK

Complete the online registration, continue to the payment section and select “I will mail a separate check for my registration.”

MAIL PAYMENT (with checks made payable to Cedars-Sinai Medical Center) to:

Cedars-Sinai Medical Center
Office of Continuing Medical Education, Attn: Registration
8797 Beverly Blvd., Suite 250, Los Angeles, CA 90048

REFUND POLICY

All cancellations must be submitted in writing, and refunds will be subject to a \$50 administrative charge. No refunds will be given after February 26, 2018. Please email cancellation request to cme@cshs.org. If you do not receive confirmation of your cancellation via email, please call 310-423-5548.

CANCELLATION POLICY

Cedars-Sinai reserves the right to cancel or reschedule programs due to circumstances beyond its control, or to close registration when programs are oversubscribed. Registrants are advised against purchasing nonrefundable airline tickets until they receive registration confirmation. Cedars-Sinai is not responsible for penalties incurred as a result of cancelled transportation costs.

FACULTY

Martin L. Hopp, MD, PhD – *Course Chair*
Medical Director, Cedars-Sinai Sinus
Center Co-Director,
Cedars-Sinai Sleep Apnea Center

Lucia S. Olarte, MD – *Course Co-Chair*
Attending Otolaryngologist
Facial Plastic & Reconstructive Surgery

Christina M. McAlpin, MD – *Planning Committee*
Adult and Pediatric Otolaryngologist
Cedars-Sinai Sinus Center of Excellence

Raquel Vasquez, PA-C – *Planning Committee*
Physician Assistant
Otolaryngology / Head and Neck Surgery

Nabilah Ali, PA-C – *Planning Committee*
Physician Assistant
Otolaryngology / Head and Neck Surgery

Matthew Lee, MD – *Planning Committee*
Attending Otolaryngologist
Facial Plastic & Reconstructive Surgery
Cedars-Sinai Sinus Center of Excellence

Matthew L. Finerman, MD – *Planning Committee*
Attending Otolaryngologist
Cedars-Sinai Sinus Center of Excellence

Ronen Nazarian, MD – *Planning Committee*
Otology and Restorative Hearing Surgery
Osborne Head and Neck Institute

Venessa S. Rothholtz, MD – *Planning Committee*
Otologist
Attending Otolaryngologist

Anca M. Barbu, MD, FACS
Attending Otolaryngologist / Head and Neck Surgeon

Jonathan Cabin, MD
Facial Plastic Surgeon
Head and Neck Surgery

Henry H. Chen, MD, MBA
Facial Plastic Surgeon
Head and Neck Surgery

Allen S. Ho, MD
Director, Head and Neck Cancer Program
Co-Director, Thyroid Cancer Program

Babak Larian, MD
Clinical Chief, Division of Otolaryngology,
Head and Neck Surgery

Anita N. Newman, MD
Pediatric Otolaryngologist / Head and Neck Surgeon

Grace Lee Peng, MD
Facial Plastic Surgeon / Head and Neck Surgery

Daryoush Saadat, MD
Facial Plastic & Reconstructive Surgery
Cedars-Sinai Sinus Center of Excellence

Charles J. Schatz, MD
Head and Neck Radiologist
RADNET Radiology Services

Evan S. Walgama, MD
Endoscopic Sinus and Skull Base Surgery
Cedars-Sinai Sinus Center of Excellence

Yu-Tung Wong, MD
Otologist
Attending Otolaryngologist

Mani H. Zadeh, MD, FACS
Attending Otolaryngologist / Head and Neck Surgeon

ACTIVITY DETAILS

CONFERENCE LOCATION
Cedars-Sinai Medical Center
Harvey Morse Auditorium
8701 Gracie Allen Drive
Los Angeles, CA 90048
310-423-5548

The Harvey Morse Auditorium is located on the Plaza level, South Tower of the Medical Center.

PARKING AT CEDARS-SINAI
Self-parking is available in CSMC Visitor lots
(P1, P2, etc.).





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CONTINUING MEDICAL EDUCATION

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