CEDARS-SINAI OTOLARYNGOLOGY: 2017

DAY 1 – OSA: Treatment of the CPAP-Intolerant Patient
DAY 2 – Sinus and Eustachian Tube Surgery: “How I do it”
DAY 3 – Advances in Otolaryngology for the Primary Care Specialist

MARCH 24-26, 2017

This dynamic and interactive three-day conference will equip otolaryngologists, primary care specialists, sleep specialists, PAs, NPs and other allied healthcare professionals with the latest current clinical information, technological advances, and recent guidelines to support the optimal care of patients presenting with sleep disorders and ear, nose, and throat conditions.

CONFERENCE LOCATION
Cedars-Sinai Medical Center
Harvey Morse Conference Center
Plaza Level, South Tower
8701 Gracie Allen Drive
Los Angeles, CA 90048

For the latest course information and to register, visit cedars-sinai.edu/pancreaticbiliarycme
This dynamic and interactive 3-day conference will equip Otolaryngologists, Primary Care Providers, Sleep Specialists, and other healthcare providers with the most current clinical information, technological advances, innovative approaches, and recent guidelines to support the optimal care of patients presenting with sleep disorders and ear, nose, and throat conditions.

DAY ONE is a 3-hour afternoon program focused on various aspects of obstructive sleep apnea, after failure of CPAP, including medical and surgical weight loss, dental devices, nasal surgery, pediatric sleep apnea and other equally important topics. The last half of the half-day program features a working dinner that allows participants to select 2 of 4 relevant topic sessions. The day will end with a cadaver prosecution demonstration of hypoglossal nerve stimulation.

DAY TWO offers a comprehensive exploration of sinus center best practices. The morning session will focus on practical office-based approaches to sinus disease management and sinus surgery (adult and pediatric). Topics include endoscopic procedures, avoiding complications, functional nasal airway reconstruction, and a neurosurgeon’s perspective of CSF leaks. In the afternoon, participants will select 2 of 4 sessions, one of which is a hands-on cadaver lab (no CME provided) that will contrast and compare different technologies. Following the breakout sessions, participants will cover Eustachian Tube (ET) content, including an introduction to ET surgery, anatomy and physiology, pathophysiology of ET dysfunction, as well as dilation, indications, and results of ET techniques. A live demonstration cadaver dissection will underscore key learnings. Participants will also have an opportunity to stay after hours for an optional hands-on cadaver workshop to enhance skills in ET balloon dilation and other procedures.

DAY THREE is designed to meet the ENT needs of the Primary Care Provider. The program agenda is divided into four sessions - Ears, Nose/Sinus, Mouth/Throat, and Neck – with each session offering an in-depth review of the most important issues facing PCPs. A working lunch encourages interaction among participants and allows a choice of 2 sessions to ensure the most meaningful use of each participant’s time. An optional Skills Lab from 1:30 to 4:30 pm presents a final opportunity for attendees to refine their ENT skills.

TARGET AUDIENCE
This course is designed to meet the educational needs of primary care physicians, nurse practitioners and physician assistants who work in general medicine, family practice and pediatrics, and other healthcare providers involved in the care of patients with otolaryngologic conditions.

EDUCATIONAL OBJECTIVES
• Evaluate effective treatments and diagnostic modalities that can be used for patients suffering with sinusitis and other nasal diseases and disorders to improve their quality of life
• Identify medical, surgical, and nutritional approaches for the adult patient population based on the relationship between sleep apnea and weight loss
• Effectively manage obstructive sleep apnea (OSA), including recommendations for utilization of dental devices to minimize the risk of developing CVD
• Describe key points in endoscopic sinus surgery in the management of pediatric and adult sinus conditions, including nasal CSF leaks
• Recognize when to refer a patient to an ENT specialist and be able to counsel patients regarding possible treatment options the specialist might recommend
• Determine appropriate assessment and management strategies for patients seeking treatment for clinical ear conditions, including infections, balance disorders, tinnitus, and hearing loss
• Evaluate techniques and methods for managing head and neck cancer patients to maximize outcomes and minimize complications and side effects
• Apply acquired knowledge of facial reconstructive surgical techniques to maximize reconstruction options for patients with head and neck defects
• Discuss new technologies, instrumentation and techniques that are available to improve the treatment of patients with sinus disease
• Participate in workshops to enhance skills in evaluating the techniques and technologies used in sinus surgery

ACREDITATION STATEMENT
Cedars-Sinai Medical Center is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

CREDIT DESIGNATION STATEMENT
Cedars-Sinai Medical Center designates this live activity for a maximum of 19.0 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

CONTINUING NURSING EDUCATION
The California State Board of Registered Nursing accepts courses approved by the ACCME for Category 1 credit as meeting the continuing education requirements for license renewal.

POLICY ON DISCLOSURE
It is the policy of Cedars-Sinai Medical Center to ensure balance, independence, objectivity and scientific rigor in all its educational activities. Cedars-Sinai Medical Center assesses conflicts of interest with its faculty, planners and managers of CME activities. Conflicts of interest that are identified are resolved by reviewing that presenter’s content for fair balance and absence of bias, scientific objectivity of studies utilized in this activity, and patient care recommendations. While Cedars-Sinai Medical Center endeavors to review faculty content, it remains the obligation of each physician or other healthcare practitioner to determine the applicability or relevance of the information provided from this course to his or her own practice.

ACKNOWLEDGMENT OF COMMERCIAL SUPPORT
Commercial support for this course is pending and will be disclosed at the symposium.
**FRIDAY, MARCH 24, 2017**  
**OSA: TREATMENT OF THE CPAP-INTOLERANT PATIENT**  
5:00 P.M.  
Registration and Beverages  
5:50 Welcome / Introduction / What is CPAP Intolerant?  
*Martin Hopp, MD*  
**SESSION I**  
*Moderators: Nicholas L. Schenck, MD and John L. Sherman, MD*  
**Medical Weight Loss Therapy Update**  
*Adrienne Youdim, MD*  
**Surgical Weight Loss Therapy Update**  
*Scott Cunneen, MD*  
**The Best Dental Device Treatment**  
*Robby G. Berber, DDS*  
**Nasal Surgery for the OSA Patient?**  
*Daryoush Saadat, MD*  
**Something that Works: Geneoglossal/BiMax, Base of Tongue Surgery**  
*Jose Barrera, MD*  
**Sleep Endoscopy**  
*Eric Kezirian, MD*  
**Palatal Surgery for OSA**  
*David Alesii, MD*  
**Q&A**  
**Break**  
**SESSION II**  
*Moderators: Gary S. Bellack, MD and Joel B. Epstein, DMD*  
**7:05**  
**XII Stimulation Therapy**  
*Martin Hopp, MD*  
**OSA Update**  
*Jose Barrera, MD*  
**Pediatric OSA Management**  
*Gene Liu, MD*  
**Home vs Lab PSG**  
*Roy Artal, MD*  
**Q&A**  
**Break**  
**SESSION III**  
*Moderator: Gary Bellack, MD*  
**8:25**  
**Social Media and Marketing**  
*Gordon Kolody*  
**The Role of the ENT Physician Assistant**  
*Nabilah Ali, PA-C*  
**Making a Sinus Center: “How I Do It”**  
*Narine Vardanyan, MHA*  
**Surgical Consent**  
*Anita Newman, MD*  
**Endoscopic Denker’s Approach for Tumors of the Anterior Maxilla**  
*Jivianne Lee, MD*  
**In Office Procedures to Augment your Rhinology Practice**  
*Raj Sindwani, MD*  
**9:10**  
**Open Forum / Discussion**  
**9:20**  
**Break**  
**SESSION IV**  
*Moderator: Karan Dhir, MD*  
**9:35**  
**The Effect of Sinus Surgery on the Voice**  
*Shawn Nasseri, MD*  
**Frontal Drill-Out and Obliteration**  
*Bazena Wrobel, MD*  
**Rhinoplasty with Sinus Surgery**  
*Daryoush Saadat, MD*  
**Middle Turbinate Management**  
*Arthur Wu, MD*  
**Functional Nasal Airway Reconstruction**  
*Babak Azzizzadeh, MD*  
**How to Avoid Complications in Endoscopic Sinus Surgery**  
*Raj Sindwani, MD*  
**10:25**  
**Open Forum/Discussions**  
**10:35**  
**Break**  
**SESSION V**  
*Moderator: Matthew Finerman, MD*  
**10:50**  
**Nasal Packing and Endoscopic Sinus Surgery**  
*Jeffrey Sab, MD*  
**Pediatric Sinus Surgery**  
*Christina McAlpin, MD*  
**Quality Assurance in Sinus Surgery**  
*Martin Hopp, MD*  
**A Neurosurgeon’s View of CSF Leaks**  
*Wesley King, MD*  
**Inverted Papilloma**  
*Naveen Bhandakar, MD*  
**New Horizons in Frontal Sinus Surgery**  
*Raj Sindwani, MD*  
**11:25**  
**Open Forum/Discussions**  
**11:30**  
**Lunch**  
**PLEASE SELECT TWO SEMINARS TO ATTEND**  
1. Hands-On Cadaver Lab: Comparison of Different Technologies  
   *Lab Session*  
2. Decision-making in Sinus Surgery: Case Studies  
   *Raj Sindwani, MD*  
3. The Paranasal Sinuses and “E-Tube”: Imaging Diagnostic Dilemmas  
   *Charles Schatz, MD*  
4. Acclarent AERA Eustachian Tube Dilation System Training  
   *(Non CME, training is required for use)*  
**12:45 PM**  
**Break**  
**SESSION VI**  
*Moderator: Madison Richardson, MD*  
**1:00**  
**Introduction to Eustachian Tube Surgery**  
*Martin Hopp, MD*  
**Anatomy and Physiology of the Eustachian Tube**  
*Dennis Poe, MD*  
**Pathophysiology of Eustachian Tube Dysfunction**  
*Dennis Poe, MD*  
**Management of peritubal lymphoid tissue**  
*David B. Keschned, MD*
SESSION V
Moderator: Vanessa Rothholtz, MD
2:20
• Dilation of Eustachian Tube Techniques
  Dennis Poe, MD
• Indications and Results of Eustachian Tube Techniques
  Dennis Poe, MD
• Revision ETD –When to do It
  David B. Keschner, MD

SESSION VI
Moderator: Vanessa Rothholtz, MD
3:20
• Cadaver Dissection
  Dennis Poe, MD

Optional Hands-on Cadaver Workshop
4:40 PM
Eustachian Tube Balloon Dilation and Other Procedures
Lab Session

Sunday, March 26, 2017
Advances in Otolaryngology for the Primary Care Specialist

SESSION I: EARS
Moderator: Nabilah Ali, PA-C
8:10
I have an Earache!
Yu-Tung Wong, MD

SESSION II: NOSE/SINUS
Moderator: Christina M. McAlpin, MD
9:05
I Can’t Breathe through my nose!
Mani Zadeh, MD
9:15
I Have a Runny Nose
Arthur W. Wu, MD
9:25
I Can’t Smell!
Daryoush Saadat, MD
9:35
My Nose is Bleeding!
Matthew L. Finerman, MD

SESSION III: MOUTH/THROAT
Moderator: Lucia S. Olarte, MD
10:00
I’m Hoarse
Anca M. Barbu, MD
10:10
My Snoring Keeps My Partner Awake!
Martin L. Hopp, MD, PhD
10:20
I Have a Sore Throat!
Anita N. Newman, MD
10:30
Do I Have Cancer in My Mouth?
Martin L. Hopp, MD, PhD
10:40
Break/Q&A

SESSION IV: NECK I’M HOARSE
Moderator: Vanessa S. Rothholtz, MD
10:50
I Have a Lump in My Neck!
Christina M McAlpin, MD
11:00
Stones, Groans and Moans!
Babak Larian, MD
11:10
What is On My Skin?
Henry H. Chen, MD, MBA
11:20
I Can’t Stop Coughing!
Anita Newman, MD
11:30
I Got Hit In The Face!
Lucia S. Olarte, MD
11:40
Airway Emergencies!
Gene Liu, MD
11:50
Q&A

Working Lunch - Please Select Two Seminars to Attend
1. The Latest in Kid Stuff
   Christina M McAlpin, MD
2. Contrast vs. No Contrast Imaging
   Charles J. Schatz, MD
3. Vertigo vs. Dizziness
   Vanessa S. Rothholtz, MD
   Lucia S. Olarte, MD

Optional Round Robin Skills Lab
Each session will repeat 3 times

SESSION I
Location: Harvey Morse Auditorium
• Otologic Examination
  • Pneumo-Otoscopy, Tuning Fork Exams, Pathology Simulation (Otosim)
  • Cerumen & Foreign Body Removal
  • How to Read an Audiogram
  • Vertigo: Diagnosis (including Dix Hallpike Maneuver) and Treatment
    (including Epley Maneuver)

SESSION II
Location: Simulation Center
• Nasal Foreign Body Management
• Epistaxis Management: Cautery and Packing
• Treatment of a Peritonsillar Abscess
• Tracheotomy Review and Trachestomy Care

SESSION III
Location: Autopsy Conference Suite
• Head and Neck Exam with Thyroid Exam
• Nasal Endoscopy
• Fiberoptic Laryngoscopy
• Laryngeal Findings on Stroboscopy
REGISTRATION

REGISTRATION METHODS
ONLINE registration: visit www.cedars-sinai.edu/csOtolaryngology
MAIL form to: Cedars-Sinai Medical Center
Office of Continuing Medical Education
Attn: Registration
8797 Beverly Blvd., Suite 250
Los Angeles, CA 90048
FAX form to: 310-423-8596

For additional course or registration information, call 310-423-5548.

Please print clearly

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* An email address is required to register for the conference.

REGISTRATION FEES

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FRIDAY, MARCH 24 - Please select 2 seminars to attend
① Making Dental Devices
② Reading a PSG
③ Sleep Endoscopy: How To Do It
④ Management of Difficult Cases

SATURDAY, MARCH 25 - Please select 2 seminars to attend
① Hands-On Cadaver Lab: Comparison of Different Technologies
② Decision-making in Sinus Surgery: Case Studies
③ The Paranasal Sinuses and “E-Tube”: Imaging Diagnostic Dilemmas

HOW DID YOU LEARN ABOUT THIS CME ACTIVITY?
□ Brochure/Other Printed Materials □ Cedars-Sinai Website □ Email
□ Internet Search □ Colleague □ Past Participant
□ Internal Cedars-Sinai Communication □ Other__________________

CONFIRMATION

A confirmation letter and receipt will be emailed to you. If you do not receive a confirmation, please call 310-423-5548 to confirm your registration.

CANCELLATION AND REFUND POLICY

Cedars-Sinai reserves the right to cancel or reschedule programs due to circumstances beyond its control, or close registration when programs are oversubscribed. Registrants are advised against purchasing non-refundable airline tickets until they receive confirmation from the CSMC Office of CME. Cedars-Sinai is not responsible for penalties incurred as a result of cancelled transportation fees. Requests for cancellation must be received by Monday, March 13 2017. A partial refund, less a $50 handling fee, will be issued following the meeting. After March 13, 2017, no refunds will be given. For further information, please contact the Office of Continuing Medical Education at 310-423-5548 or cme@cshs.org.

We encourage participation by all individuals. If you have a disability, advance notification of any special needs will help us better serve you.
COURSE DIRECTOR
Martin L. Hopp, MD, PhD
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COURSE ADMINISTRATIVE DIRECTOR
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PLANING COMMITTEE FACULTY – CEDARS-SINAI MEDICAL CENTER
Roy Artal, MD
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Head and Neck Surgeon
Karan Dhir, MD
Attending Otolaryngologist
Facial Plastic and Reconstructive Surgeon
Joel B. Epstein, DMD, MSD
Professor
Attending Dentist
Matthew L. Finerman, MD
Attending Otolaryngologist
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Facial Plastic and Reconstructive Surgeon
John L. Sherman, MD
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Raj P. TerKonda, MD
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INVITED GUEST FACULTY
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Private Practice, Facial and Reconstructive Plastics Surgeon
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Boston Children’s Hospital
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Director, Cleveland Clinic Rhinology and Endoscopic Skull Base Surgery Fellowship
Cleveland Clinic Head and Neck Institute
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Private Practice
Center for Weight Loss and Nutrition
Lasky Clinic

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Head and Neck Surgeon

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Facial Plastic and Reconstructive Surgeon

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Head and Neck Surgeon
Pediatric Services

Gordon Kolodny
Health System Director
Marketing Department

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Attending Facial Plastic and Reconstructive Surgeon

Wesley A. King, MD
Attending Neurosurgeon

Yu-Tung Wong, MD
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Babak Larian, MD
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Medical Director, Head and Neck Cancer Center

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Head and Neck and Facial Plastic Surgeon

Ronen Nazarian, MD
Director of Otology and Restorative Hearing Surgery
Osborne Head and Neck Institute

ACTIVITY DETAILS

CONFERENCE LOCATION
Cedars-Sinai Medical Center
Harvey Morse Auditorium
8701 Gracie Allen Drive
Los Angeles, CA 90048
310-423-5548

The Harvey Morse Auditorium is located on the Plaza level, South Tower of the Medical Center. A short 15-mile taxi ride from LAX will bring you to the Medical Center or the Sofitel.

PARKING AT CEDARS-SINAI
Self-parking is available in CSMC Visitor lots (P1, P2, etc).
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