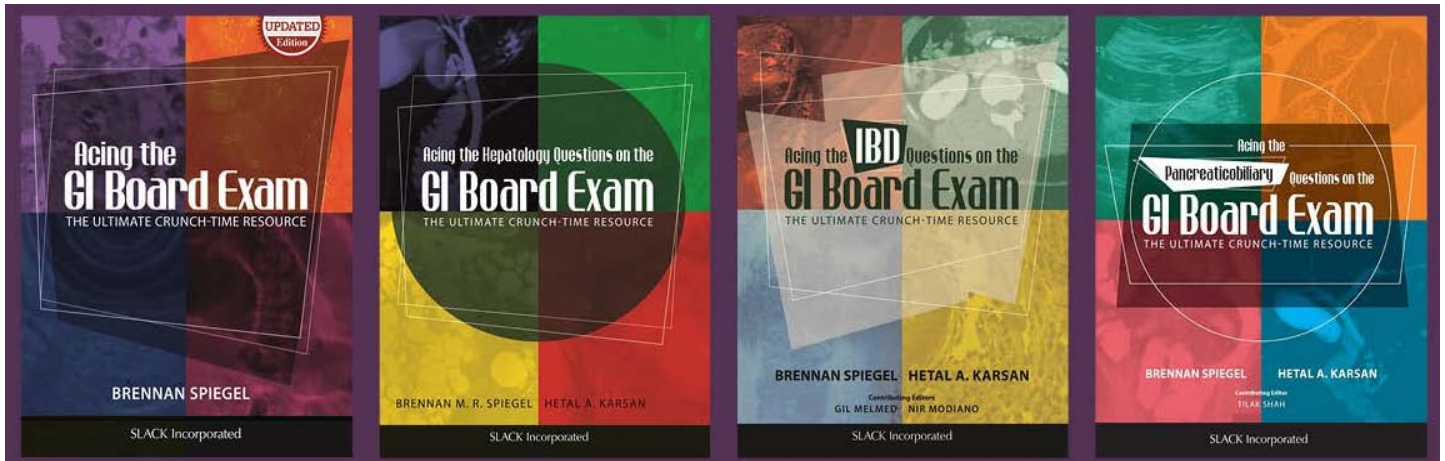


Exhibit & Sponsorship Prospectus

4th Annual Acing the GI Board Exam:
The Ultimate High-Speed Review Course



★★★★★★★★★★

*Courses offered in
Atlanta and
Los Angeles*

★★★★★★★★★★



Acing the GI Board Exam

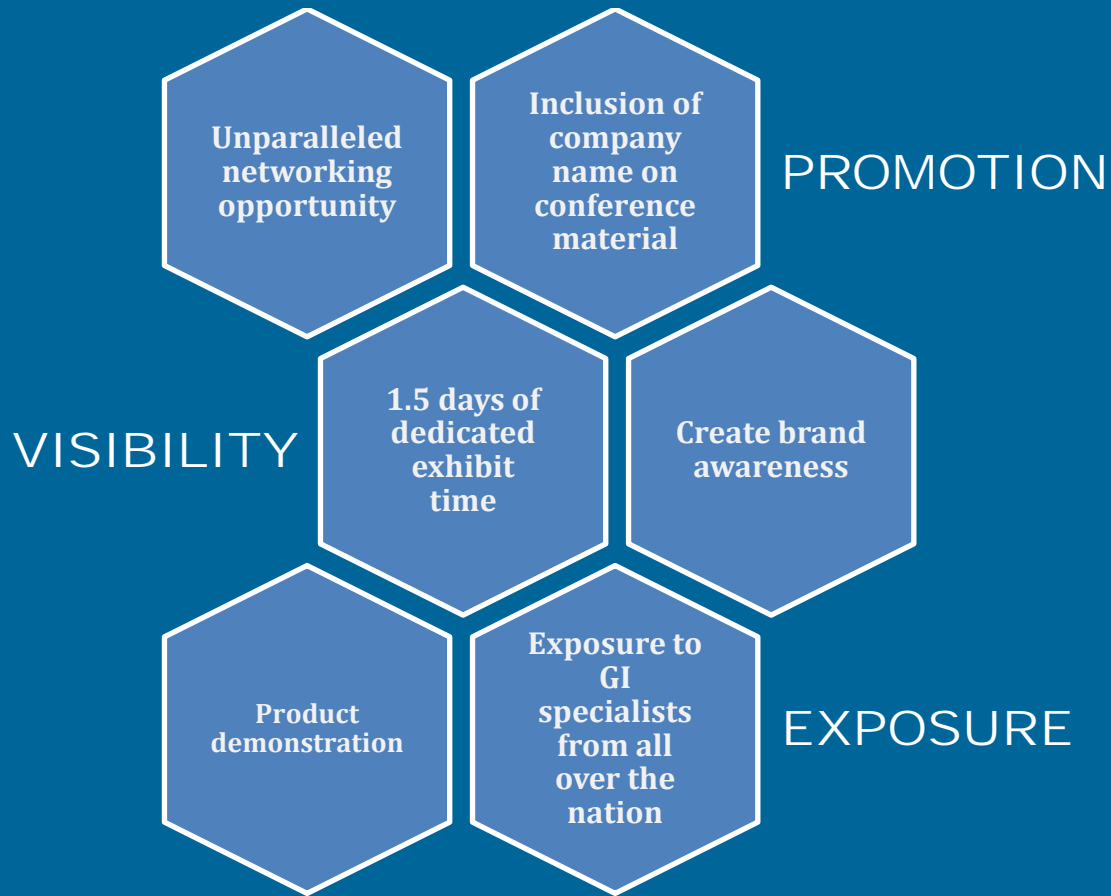
This interactive didactic experience is developed to meet the educational needs of practicing gastroenterologists and gastroenterology Fellows who wish to test their knowledge of specific GI topics in preparation for earning points toward the ABIM MOC program, or who simply want to improve their knowledge of gastrointestinal diseases and disorders and enhance the quality of their practice.

The course will follow the blueprint developed by ABIM. Each content category – esophagus, stomach/duodenum, liver, biliary tract, pancreas, small intestine and colon – will explore anatomy, development, function/physiology; symptoms/clinical presentation; and the diseases and disorders in each. This will include use of endoscopy, including colonoscopy, ERCP and EUS.

The course has attracted over 150 registrants each year, reaching full capacity since 2015. Therefore, 150 or more healthcare professionals are expected to attend in this fourth year of the course.

Join us in Atlanta, GA and/or Los Angeles, CA to meet with over 150 gastroenterologists who travel from all over the nation to attend this innovative symposium.

WHY EXHIBIT?



Top 5 Reasons Attendees Visit Exhibitors

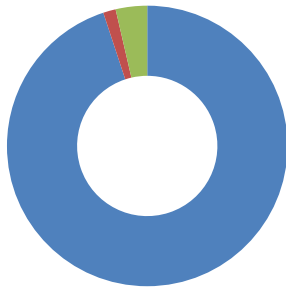


EXPAND YOUR REACH

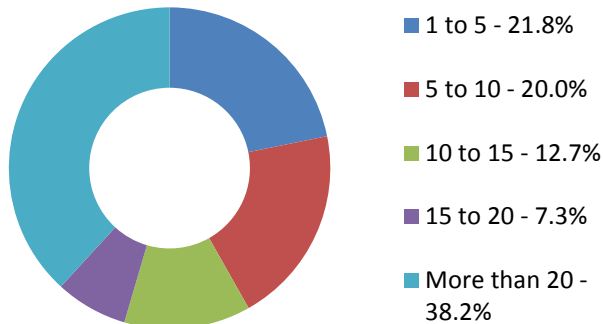
2017 SYMPOSIUM ATTENDEE DEMOGRAPHICS

DEGREE

- MD - 94.9%
- DO - 1.4%
- Other - 3.6%



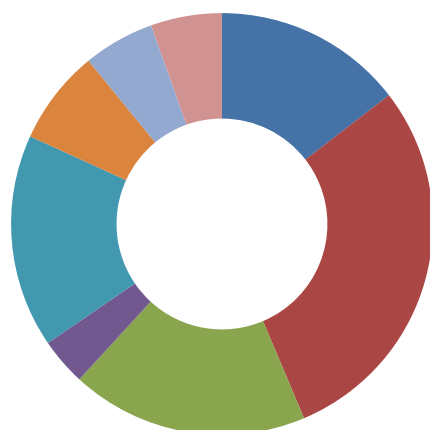
YEARS IN PRACTICE



2017 Attendee Comments

- *"An excellent overall review even for someone not taking the boards"*
- *"Exceeded expectations - very grateful for its availability."*
- *"Fantastic course for board review - I am very happy I went."*
- *"Great approach to medical symptom/disease association!"*
- *"Lots of information packed into an excellent format for board review. Well worth the weekend spent indoors."*
- *"Succinct, kept my attention, irreverent, hit all the key points!"*
- *"Wonderful program. Great review material even for non-physicians in GI!"*

TYPE OF PRACTICE



- Solo Practice - 14.5%
- Single-specialty Group Practice - 29.1%
- Multi-specialty Group Practice - 18.2%
- Hospital - 3.6%
- University/Teaching System - 16.4%
- HMO/Managed Care - 7.3%
- Government - 5.5%
- Other - 5.5%

MAKE AN IMPACT

DEMONSTRATE & SHOWCASE PRODUCTS THAT IMPROVE PATIENT CARE



9 out of 10 course participants report
making a change in their practice after
attending this symposium

Average 62
patients seen per
week with
gastrointestinal
diseases

3224

patients impacted each week by
learners in this activity



EXHIBIT OPPORTUNITIES



Platinum Sponsor

Premiere booth location, next to registration desk

Additional space allocated near table for displays

One (1) large eight-foot table (8' x 3') for the entire conference

Complimentary registration for four (4)

Top billing on posters thanking our exhibitors



Gold Sponsor

Prime booth location in atrium

Additional space allocated near table for display

One (1) eight-foot table (8' x 1 1/2') for the entire

Complimentary registration for three (3)

Second billing on posters thanking our exhibitors



Silver Sponsor

Optimal booth location for tabletop vendor

One (1) six-foot table (6' x 3') for the entire conference

Complimentary registration for two (2)

Third billing on posters thanking our exhibitors

\$4,950

\$3,950

\$2,950



EXHIBIT REGISTRATION

RESERVE YOUR

EXHIBIT SPACE TODAY!

Booths are given priority in assigning type and location according to the date the application is received.

Exhibit Days & Hours in Atlanta, GA

Location: The Hotel at Avalon - Alpharetta, GA

Saturday, August 11, 2018 >> 7:00 am–5:30 pm

Sunday, August 12, 2018 >> 7:00 am–12:15 pm

[Click here](#) to view the complete agenda

Exhibit Days & Hours in Los Angeles, CA

Location: Cedars-Sinai Medical Center

Saturday, September 15, 2018 >> 7:00 am–5:30 pm

Sunday, September 16, 2018 >> 7:00 am–12:15 pm

[Click here](#) to view the complete agenda

Exhibit Registration

Registration is a 2-step process. Please follow instructions once you complete the registration form to complete Step 2.

Tentative Schedule in Atlanta, GA

Friday,
August 10 Exhibit Set-Up

Saturday,
August 11 Conference Begins at 7:00 am

Sunday,
August 12 Exhibit Breakdown after 12:15 pm

Tentative Schedule in Los Angeles, CA

Friday, Sep
14 Exhibit Set-Up

Saturday,
Sep 15 Conference Begins at 7:00 am

Sunday,
Sep 16 Exhibit Breakdown after 12:15 pm

Questions?

For all questions related to exhibiting at this conference, please contact

Claudia Alvarado
CME Program Specialist
P: 310-423-39045
E: claudia.alvarado@cshs.org

Cedars-Sinai Office of CME
8797 Beverly Blvd. #250
Los Angeles, CA 90048
P. 310-423-5548
F. 310-423-0309
E. cme@cshs.org

PROMOTIONAL OPPORTUNITIES FOR ATLANTA, GA

Wi-Fi

\$8,000

Wi-Fi service is the most used service at the conference, since attendees are consistently turning to their laptops and mobile devices to check the course electronic syllabus, check emails and search for more information. Take advantage of this opportunity to capture a wide attention by sponsoring this valued service!

Portable Charging Station

\$5,000

Provide attendees the ease to charge their electronic devices (e.g., smartphones, tablets) by sponsoring a portable USB charging station complete with your company logo.

Conference Reception/Seating Area

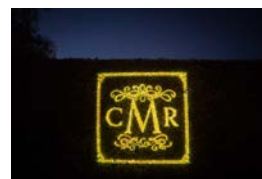
\$5,000

Showcase your organization during the conference by sponsoring a reception area where attendees can enjoy an area to lounge and network. Your logo will be visible to all by accessing the reception area.

Gobo Lighting of Company Logo

\$5,000

Opportunity to showcase your company logo near the conference room entrance with special custom lighting of your logo!



On-Site Program Booklet Ads

Half-Page - \$500

Full-Page - \$1000

Secure your ad in the on-site program book and your company will be seen by all attendees as they search for the course agenda and session information!

Directional Decals

\$1000 per decal

Have your company logo placed on directional carpet decals throughout the conference key intersection areas in order to help attendees find their way around!