

Exhibit & Sponsorship Prospectus

Cedars-Sinai International
Endoscopy Symposium

11th Fellows
& GI Nurses
Program

3rd
Advanced
Luminal
Endoscopy
Program

26th
Symposium
on Pancreatic
& Biliary
Endoscopy

*Celebrating
our 26th Year*



Cedars-Sinai International Endoscopy Symposium

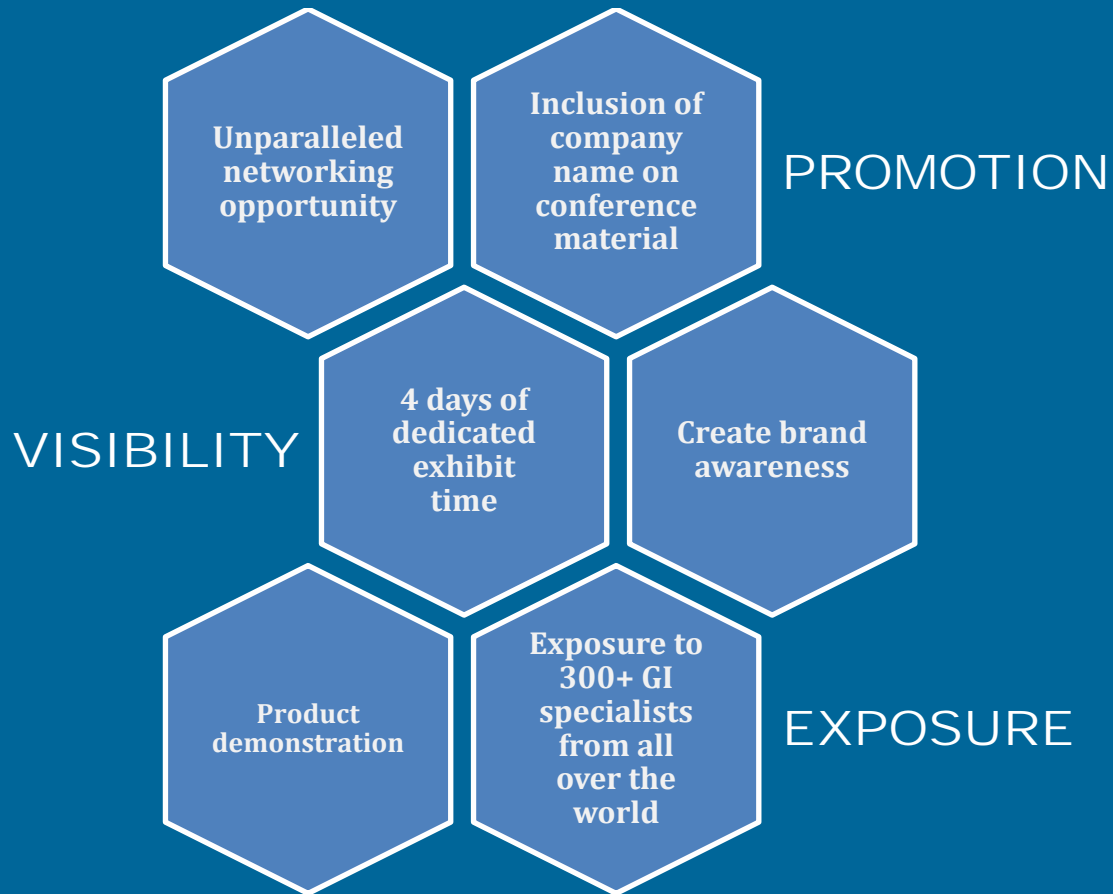
The Cedars-Sinai International Endoscopy Symposium is dedicated to the developments, special techniques and practical clinical approaches in the field of pancreatic and biliary endoscopy.

The program includes internationally recognized faculty who specialize in evaluating and treating difficult pancreatic and biliary diseases using interventional endoscopy and state-of-the-art research.

In the past 25 years, the symposium faculty have combined innovative research, modern technology and personal expertise to provide a state-of-the-art conference for gastroenterologists.

Join us January 24 to 27, 2019 to meet with over 300 gastroenterologists who travel from all over the world to attend this innovative symposium.

WHY EXHIBIT?



Top 5 Reasons Attendees Visit Exhibitors



EXPAND YOUR REACH

**Cedars-Sinai International
Endoscopy Symposium**

January 24-27, 2019

TAP NEW INTERNATIONAL MARKETS

*Symposium Held in Cooperation with
Major Endoscopy Centers Across Asia,
Europe and USA*

*Opportunity to Meet Internationally
Renowned Faculty in the Field of
Gastroenterology*



2019 Internationally Renowned Faculty

D. Nageshwar Reddy, MD (Hyderabad, India)
Paul Fockens, MD, PhD (Amsterdam, The Netherlands)
Gary May, M (Toronto, Ontario – Canada)

2018 Internationally Renowned Faculty

D. Nageshwar Reddy, MD (Hyderabad, India)
Dong Wan Seo, MD, PhD (Seoul, Korea)
Ping-Hong Zhou, MD, PhD (Shanghai, People's Republic of China)

2017 Internationally Renowned Faculty

Takao Itoi, MD, PhD, FASGE (Tokyo, Japan)
Rungsun Rerknimitr, MD (Bangkok, Thailand)
Peter D. Siersema, MD, PhD (Utrecht, The Netherlands)

2016 Internationally Renowned Faculty

Michael Bourke, MD (Sydney, Australia)
Amit Maydeo, MD (Mumbai, India)
Marc Giovannini, MD (Marseille, France)

2015 Internationally Renowned Faculty

Jong H. Moon, MD, PhD (Seoul, Korea)
Takao Itoi, MD, PhD, FASGE (Tokyo, Japan)
Fauze Maluf-Filho, MD (Estado de São Paulo, Brazil)

2014 Internationally Renowned Faculty

Claudio S. Navarrete, MD (Santiago, Chile)
Bing Hu, MD, PhD (Shanghai, China)
Michael Bourke, MD (Sydney, Australia)

2013 Internationally Renowned Faculty

Paulo Sakai, MD, FASGE (São Paulo, Brazil)
Jong H. Moon, MD, PhD (Seoul, Korea)
Claudio S. Navarrete, MD (Santiago, Chile)
D. Nageshwar Reddy, MD (Hyderabad, India)

2012 Internationally Renowned Faculty

Paul Fockens, MD, PhD (Amsterdam, The Netherlands)
James Lau, MD (Hong Kong, People's Republic of China)
Michael Bourke, MD (Sydney, Australia)
Paulo Sakai, MD, FASGE (São Paulo, Brazil)

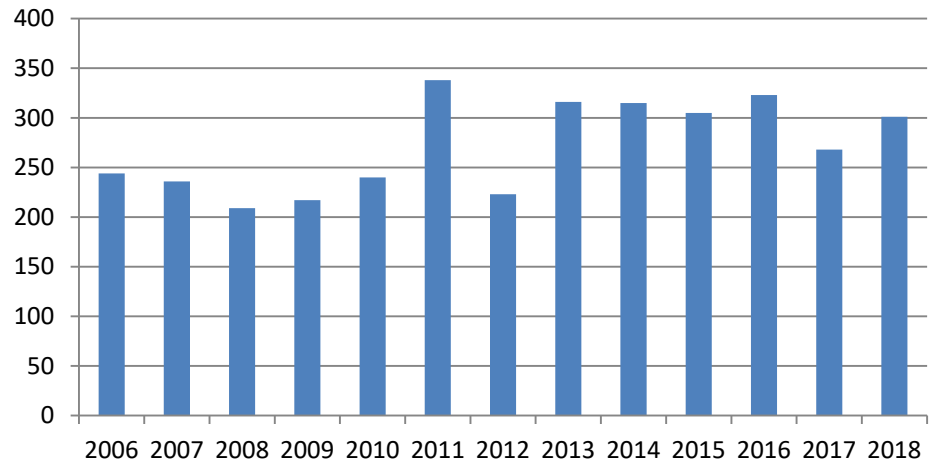
2011 Internationally Renowned Faculty

Amit Maydeo, MD (Mumbai, India)
Takao Itoi, MD, PhD, FASGE (Tokyo, Japan)
James Lau, MD (Hong Kong, People's Republic of China)

EXPAND YOUR REACH

Market to more than 300
gastroenterologists from
across the US and
internationally

Total Attendance per Year



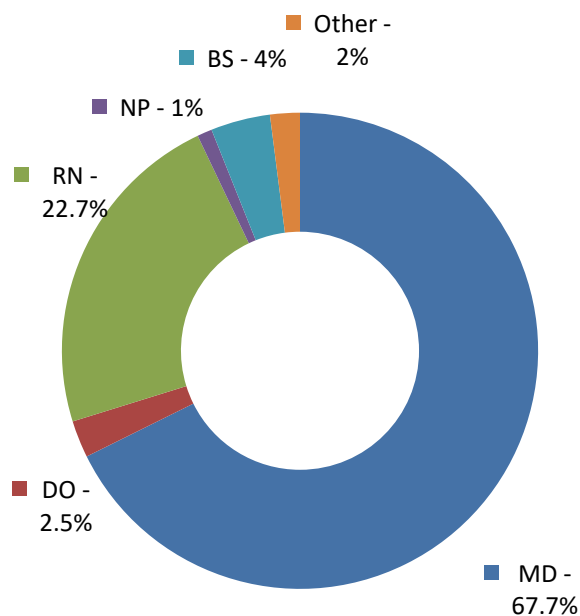
MAKE NEW CONTACTS
and
STRENGTHEN RELATIONSHIPS



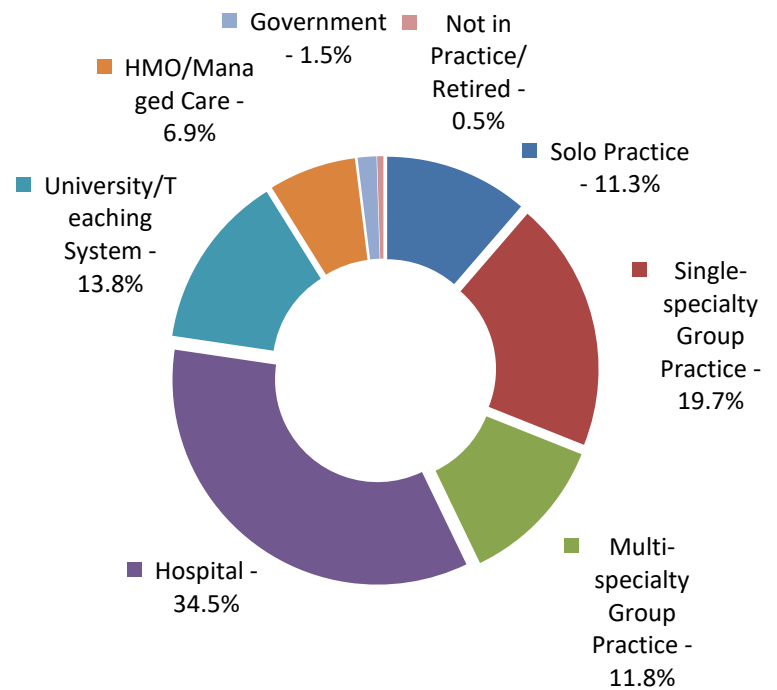
EXPAND YOUR REACH

2018 SYMPOSIUM ATTENDEE DEMOGRAPHICS

DEGREE



TYPE OF PRACTICE



2018 Attendee Comments

"Well organized. Great selection of patients for case studies and procedures."

"Great selection of cases to augment lectures."

"Very organized and educational."

"It is an excellent endoscopic course. I like the part that this course has world well-known endoscopists performed and commented the procedures."

"Superbly executed therapeutic endoscopy course with great content for discussion and excellent selection of cases for intervention. All credit to the leadership of Dr. Lo and his superclass team. Will love to come back."

"Great Program - Best in US."

MAKE AN IMPACT

DEMONSTRATE & SHOWCASE PRODUCTS THAT IMPROVE PATIENT CARE



9 out of 10 course participants report
making a change in their practice after
attending this symposium

Average 45
patients seen per
week that require
endoscopic
procedures

8145

patients impacted each week by
learners in this activity



BOOTH INFORMATION



Platinum Sponsor

Premiere booth location, next to registration desk in atrium

Additional space allocated near table for large equipment/displays

One (1) large eight-foot table (8' x 3') for all four days of the conference

Complimentary registration for five (5)

Top billing on posters thanking our exhibitors

\$7,500

Only 1 Space Available!



Gold Sponsor

Prime booth location in atrium

Additional space allocated near table for large equipment/displays

One (1) eight-foot table (8' x 1 1/2') for all four days of the conference

Complimentary registration for three (3)

Second billing on posters thanking our exhibitors

\$6,000

Only 3 Spaces Available!



Silver Sponsor

Optimal booth location for tabletop vendor in room across from the auditorium

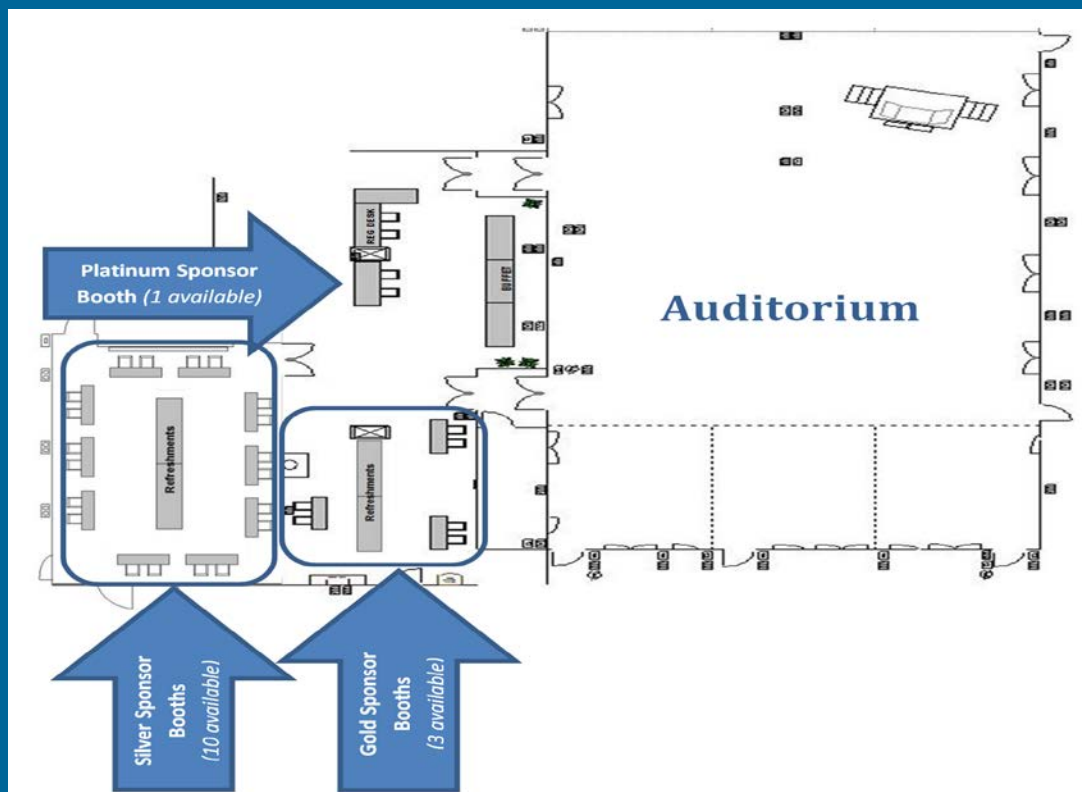
One (1) six-foot table (6' x 3') for all four days of the conference

Complimentary registration for two (2)

Third billing on posters thanking our exhibitors

\$4,500

Only 10 Spaces Available!



QUESTIONS??

RESERVE YOUR

EXHIBIT SPACE TODAY!

Booths are given priority in assigning type and location according to the date the application is received.

Exhibit Days & Hours

Thursday, January 24, 2019	>>	7:00 am–6:00 pm
Friday, January 25, 2019	>>	7:00 am–5:30 pm
Saturday, January 26, 2019	>>	7:00 am–5:30 pm
Sunday, January 27, 2019	>>	7:00 am–12:15 pm

- > Exhibitor Move-In: Thursday, January 24, 2019, 6:30 am
- > Exhibit Move-Out: Sunday, January 27, 2019, 1:00 pm

[Click here](#) to view the complete agenda

Exhibit Registration

IMPORTANT DATES

December
14 Application deadline for priority booth assignment

January
4 Exhibit Application Deadline

January
9 Exhibit Table and Final Setup/Shipment Info Sent to Exhibitors

January
11 Exhibit Meeting with Course Director at Cedars-Sinai Medical Center (11:00 am)

TBD Submit rep names for VCS approval
(email will be sent to confirmed exhibitors with further details)
[Booth assignments emailed](#)

TBD Flu Shot Badges pick up
(email will be sent to confirmed exhibitors with further details)

Questions?

For all questions related to exhibiting at this conference, please contact

Ani Mardakhanian, MHA
CME Program Specialist
P. 310-423-4635
E. ani.mardakhanian@cshs.org

Odet Ter-Martirosyan, MPH, CHES
P. 818. 419. 8321
E. odet.ter-martirosyan@cshs.org

Cedars-Sinai Office of CME
8797 Beverly Blvd. #250
Los Angeles, CA 90048
P. 310-423-5548
F. 310-423-0309
E. cme@cshs.org