

VIRTUAL EVENT

Parkinsons Disease and Beyond: An Update in Movement Disorders



Exhibit Prospectus -Virtual Conference

Saturday, October 24, 2020

7:45 am to 5:00 pm

cedars.cloud-cme.com/parkinsonscme

Letter of Request

Dear Prospective Exhibitor:

This letter is an invitation on behalf of Dr. Michelle Tagliati, to participate as an exhibitor for the continuing medical education symposium entitled, Parkinson's Disease and Beyond: An Update in Movement Disorders, to be held virtually on Saturday, October 24, 2020.

Movement disorders are a complex and multifaceted group of illnesses affecting the nerve cells in the brain.

According to the Parkinson's Foundation, nearly one million people in the US are living with PD today and another 60,000 Americans will be diagnosed every year. Given that each PD patient is unique, clinicians may not know about all the treatment options or know which therapy is best suited for each patient. To help address this need, expert faculty will discuss challenges and opportunities for clinicians and healthcare professionals managing patients with PD and other types of movement disorders, including current and emerging medical and surgical advances that can be implemented to slow disease progression and improve patients' quality of life.

To participate as an exhibitor at this symposium, we require completion of the online registration, payment of the applicable exhibit fee and full compliance with the ACCME Standards for Commercial Support.

Should you decide to participate at this important educational activity, please complete the online exhibit registration at <https://cedars.cloud-cme.com/parkinsonscme> . Click the "Exhibitor" tab, select "Exhibit at this Event" and proceed.

Our non-profit tax I.D. number is: 95-1644600. A copy of our W9 can be provided for your records.

Best Regards,

CME Office

Cedars-Sinai

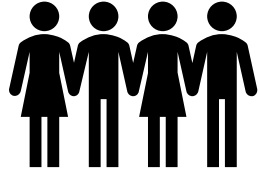
700 North San Vicente Blvd, Ste G550

West Hollywood, 90069

Phone: 3104235548

Email: cme@cshs.org

Target Audience



Family / General Medicine, Geriatrics, Internal Medicine, Neurology, Neurosurgery, Physical Medicine & Rehabilitation, Psychiatry

Projected attendance is estimated to be 125.

Physicians	90
Non Physicians	35
Total	125



Top 5 Specialties

Neurologists
PM & R
Family Medicine
General Medicine
Internal Medicine

Top States

California
Louisiana
Ohio

EXHIBIT FEES

Silver Level: Exhibit Sponsored Posting

\$1,000

- Posting on the activity exhibit page – listing will be on a first come first serve basis. Posting will include company logo, company contact information and link to product video
- Promotion on activity materials and during the activity breaks
- Email to participants promoting the activity exhibit page

*All information is needed at least two weeks before the meeting date

CEDARS-SINAI POLICIES RELATING TO EXHIBITING

All companies permitted by Cedars-Sinai Office of CME to complement the conference must strictly adhere to the following guidelines regarding their participation as an exhibitor:

- ❖ When commercial exhibits are part of the program, arrangements for these shall not influence planning or interfere with the presentation of CME activities;
- ❖ Exhibit placement shall not be a condition of support for a CME activity;
- ❖ No commercial promotional materials shall be promoted during an educational activity certified for credit; and,
- ❖ Representatives of commercial supporters may attend an educational activity, but may not engage in sales activities while in the virtual room where the activity takes place, and are strictly prohibited from the sale of and/or discussion of products while attending the educational activity.
- ❖ In accordance with OPEN PAYMENTS (Physician Payments Sunshine Act), if exhibitors plan to provide anything of value to physicians, it is the responsibility of your organization to maintain your own record of who accepted these items.

Agenda

7:45 AM	Virtual Meeting Room opens	
8:00 AM	Welcome and Introductory Remarks	Michele Tagliati, MD
8:10 AM	The Evolving Landscape of Parkinson's Disease	Michele Tagliati, MD
8:55 AM	Medical Management of Parkinson's Disease	Echo Tan, MD
9:40 AM	Cognition and Parkinson's Disease: Current Perspectives on Cognitive Profiles and Intervention	Jeffrey Wertheimer, PhD
10:25 AM	Break	
10:40 AM	Neurogenic Orthostatic Hypotension: What it is, Why it Happens and How to Treat it?	Horacio Kaufman, MD

Agenda

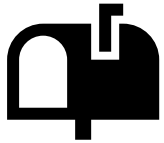
11:40 AM	Surgical Interventions for Parkinson's Disease	Adam Mamelak, MD
12:30 PM	Lunch Break	
1:30 PM	Activation of Locus Coeruleus Neurons Promotes Alpha-Synuclein Aggregation in a Mouse Model of Parkinson's Disease	Celine Riera, PhD
2:15 PM	A Stem Cell Model of Early Onset Parkinson's Disease	Clive N. Svendsen, PhD
3:00 PM	Break	
3:15 PM	Clinical Trials in Movement Disorders	Elliot Hogg, MD
4:00 PM	Q & A Session	Michele Tagliati, MD
5:00 PM	Adjourn	

WANT TO EXHIBIT ?



Register online at cedars.cloud-cme.com/parkinsonscme

Online registration is required even if paying by check. An account will need to be created. Click the “Exhibitor” tab, select “Exhibit at this Event” and proceed.



Checks should be made payable to CSMC

Mail Check to:

Cedars-Sinai Office of Continuing Medical Education
700 N. San Vicente Blvd, Suite G550
West Hollywood, CA 90069

Checks must be received at least 2 weeks prior to the activity.



Exhibit Information Email

An email will be sent closer to the event date with exhibit details.

ANY QUESTIONS ? CONTACT US!



Continuing Medical Education

Cedars-Sinai

Phone: 310-423-5548

Email: cme@cshs.org