Parkinson's Disease and Beyond: An Update in Movement Disorders

Exhibit Prospectus - Virtual Conference
Saturday, October 24, 2020

7:45 am to 5:00 pm

cedars.cloud-cme.com/parkinsonscme
Dear Prospective Exhibitor:

This letter is an invitation on behalf of Dr. Michelle Tagliati, to participate as an exhibitor for the continuing medical education symposium entitled, Parkinson’s Disease and Beyond: An Update in Movement Disorders, to be held virtually on Saturday, October 24, 2020. Movement disorders are a complex and multifaceted group of illnesses affecting the nerve cells in the brain.

According to the Parkinson’s Foundation, nearly one million people in the US are living with PD today and another 60,000 Americans will be diagnosed every year. Given that each PD patient is unique, clinicians may not know about all the treatment options or know which therapy is best suited for each patient. To help address this need, expert faculty will discuss challenges and opportunities for clinicians and healthcare professionals managing patients with PD and other types of movement disorders, including current and emerging medical and surgical advances that can be implemented to slow disease progression and improve patients’ quality of life.

To participate as an exhibitor at this symposium, we require completion of the online registration, payment of the applicable exhibit fee and full compliance with the ACCME Standards for Commercial Support.

Should you decide to participate at this important educational activity, please complete the online exhibit registration at https://cedars.cloud-cme.com/parkinsonsce. Click the “Exhibitor” tab, select “Exhibit at this Event” and proceed.

Our non-profit tax I.D. number is: 95-1644600. A copy of our W9 can be provided for your records.

Best Regards,

CME Office
Cedars-Sinai
700 North San Vicente Blvd, Ste G550
West Hollywood, 90069
Phone: 3104235548
Email: cme@cshs.org
Target Audience

Projected attendance is estimated to be 125.

- Physicians: 90
- Non Physicians: 35
- Total: 125

Top 5 Specialties
- Neurologists
- PM & R
- Family Medicine
- General Medicine
- Internal Medicine

Top States
- California
- Louisiana
- Ohio

Family / General Medicine, Geriatrics, Internal Medicine, Neurology, Neurosurgery, Physical Medicine & Rehabilitation, Psychiatry
Silver Level: Exhibit Sponsored Posting

$1,000

- Posting on the activity exhibit page – listing will be on a first come first serve basis. Posting will include company logo, company contact information and link to product video
- Promotion on activity materials and during the activity breaks
- Email to participants promoting the activity exhibit page

*All information is needed at least two weeks before the meeting date
CEDARS-SINAI POLICIES RELATING TO EXHIBITING

All companies permitted by Cedars-Sinai Office of CME to complement the conference must strictly adhere to the following guidelines regarding their participation as an exhibitor:

❖ When commercial exhibits are part of the program, arrangements for these shall not influence planning or interfere with the presentation of CME activities;

❖ Exhibit placement shall not be a condition of support for a CME activity;

❖ No commercial promotional materials shall be promoted during an educational activity certified for credit; and,

❖ Representatives of commercial supporters may attend an educational activity, but may not engage in sales activities while in the virtual room where the activity takes place, and are strictly prohibited from the sale of and/or discussion of products while attending the educational activity.

❖ In accordance with OPEN PAYMENTS (Physician Payments Sunshine Act), if exhibitors plan to provide anything of value to physicians, it is the responsibility of your organization to maintain your own record of who accepted these items.
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker</th>
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<tbody>
<tr>
<td>7:45 AM</td>
<td>Virtual Meeting Room opens</td>
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<tr>
<td>8:00 AM</td>
<td>Welcome and Introductory Remarks</td>
<td>Michele Tagliati, MD</td>
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<tr>
<td>8:10 AM</td>
<td>The Evolving Landscape of Parkinson’s Disease</td>
<td>Michele Tagliati, MD</td>
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<td>8:55 AM</td>
<td>Medical Management of Parkinson's Disease</td>
<td>Echo Tan, MD</td>
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<td>9:40 AM</td>
<td>Cognition and Parkinson’s Disease: Current Perspectives on Cognitive Profiles and Intervention</td>
<td>Jeffrey Wertheimer, PhD</td>
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<td>10:25 AM</td>
<td>Break</td>
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<tr>
<td>10:40 AM</td>
<td>Neurogenic Orthostatic Hypotension:</td>
<td>Horacio Kaufman, MD</td>
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<td>What it is, Why it Happens and How to Treat it?</td>
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<tr>
<td>Time</td>
<td>Session</td>
<td>Presenter</td>
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<tr>
<td>11:40 AM</td>
<td>Surgical Interventions for Parkinson’s Disease</td>
<td>Adam Mamelak, MD</td>
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<td>12:30 PM</td>
<td>Lunch Break</td>
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<td>1:30 PM</td>
<td>Activation of Locus Coeruleus Neurons Promotes Alpha-Synuclein Aggregation in a Mouse Model of Parkinson’s Disease</td>
<td>Celine Riera, PhD</td>
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<td>2:15 PM</td>
<td>A Stem Cell Model of Early Onset Parkinson’s Disease</td>
<td>Clive N. Svendsen, PhD</td>
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<td>3:00 PM</td>
<td>Break</td>
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<tr>
<td>3:15 PM</td>
<td>Clinical Trials in Movement Disorders</td>
<td>Elliot Hogg, MD</td>
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<td>4:00 PM</td>
<td>Q &amp; A Session</td>
<td>Michele Tagliati, MD</td>
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<td>5:00 PM</td>
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Register online at cedars.cloud-cme.com/parkinsonscme
Online registration is required even if paying by check. An account will need to be created.
Click the “Exhibitor” tab, select “Exhibit at this Event” and proceed.

Checks should be made payable to CSMC
Mail Check to:
Cedars-Sinai Office of Continuing Medical Education
700 N. San Vicente Blvd, Suite G550
West Hollywood, CA  90069

Checks must be received at least 2 weeks prior to the activity.

Exhibit Information Email
An email will be sent closer to the event date with exhibit details.
Continuing Medical Education
Cedars-Sinai
Phone: 310-423-5548
Email: cme@cshs.org