

## VIRTUAL ACTIVITY

### Annual Educational Meeting in Gastroenterology



March 3 – 4, 2023

<https://cedars.cloud-cme.com/gastroenterologycme>

# Participate as an Exhibitor

Cedars-Sinai invites your company to participate as an Exhibitor at the **Virtual** continuing medical education activity entitled **23<sup>rd</sup> Annual Educational Meeting in Gastroenterology**, being held on March 3 – 4, 2023, Medical Center Medical Center. To view the complete agenda and faculty, visit the conference website <https://cedars.cloud-cme.com/gastroenterologycme>.

The 23rd Annual Cedars-Sinai Educational Meeting in Gastroenterology is a unique continuing medical education virtual activity designed to provide attendees with relevant information regarding new developments in gastroenterology and new approaches to the management of gastrointestinal diseases.

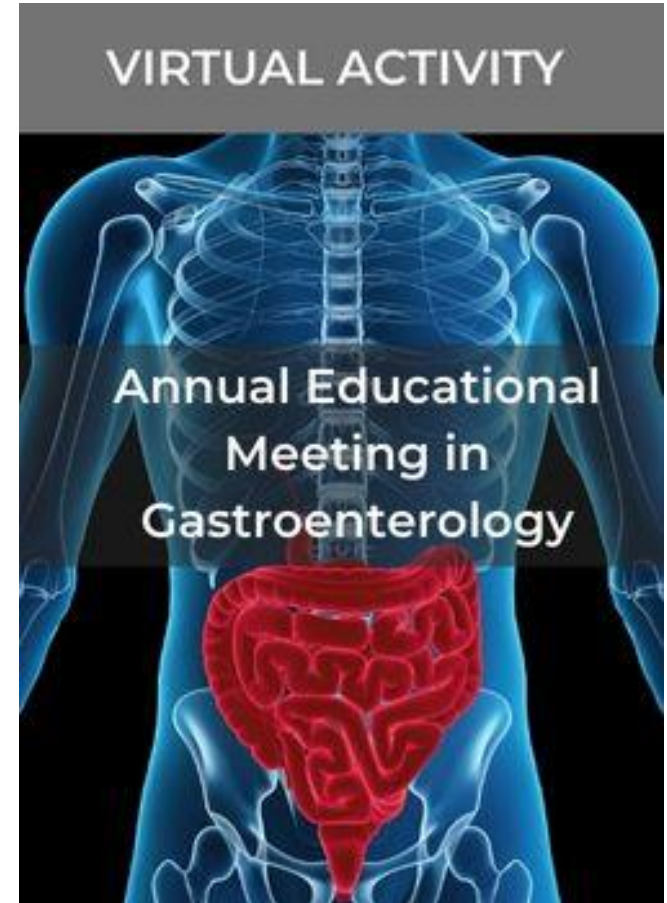
A group of national experts will present new findings and guidelines in a clinical context that will be useful in your gastroenterology practice. This two-day virtual activity is intended for gastroenterologists and all other healthcare professionals who treat patients with gastrointestinal disorders. In addition to lecture format presentations, the course will include the following interactive virtual instructional formats: debate and panel discussions, Q & A sessions, case discussions, and interactive video presentations.

For more info on the exhibit opportunities, please review this document. Exhibitors must register online and complete the Exhibit registration information, payment, and comply to policies pertaining to the ACCME Standards for Commercial Support.

To register as an exhibitor:

1. Go to: <https://cedars.cloud-cme.com/gastroenterologycme>
2. Click on Exhibit at this Event and complete the information required.

Our non-profit tax I.D. number is: 95-1644600. A copy of our W9 can be provided for your records.



# Gold Level Fee: \$2,500.00 - ***Sessions Available at the Lunch break: 10*** Virtual Session and Company Profile Card

- **Virtual Session**

- \* Virtual Session with attendees at the Lunch break on Friday and Saturday
- \* Virtual platform of your choice – Conference will be on Zoom



- **Company Profile Card on our Sponsors/Exhibitors page**

- Profile Card includes:
  - Company Name and Company Logo
  - Company Profile Description
  - Company Website and General Email Address
  - Names of two (2) Company Representatives and Email Info
  - 1 Website Link to Product Information or Video (No PDFs or Documents)

A template for a company profile card. It features a large white circle on the left labeled "Your Logo Here". To the right, under the heading "ABOUT US", is a section for a brief company description (limited to 150 characters), followed by fields for two representatives (name and email), and a website link (limited to product information or video, no PDFs or documents). At the bottom, there are fields for the company name, general email, and website.

**ABOUT US**

A brief company description goes here. It should be no more than 150 characters.

Representatives:  
Representative 1: email@email.com  
Representative 2: email@email.com

Website Link: 1 Website Link to Product Information or Video (No PDFs or Documents)

YOUR COMPANY'S NAME  
Email: General Company Email (i.e. info@company.com)  
Website: Your Company Website Goes Here

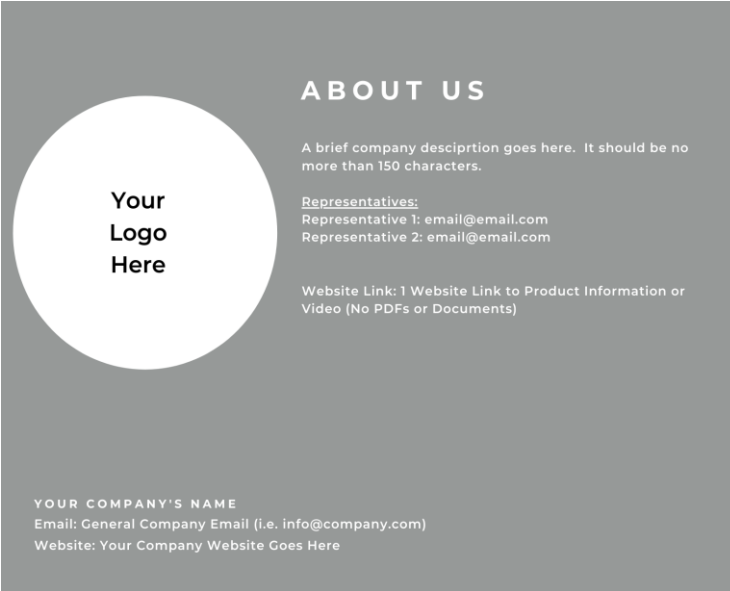
# Silver Level: Company Profile Card

Fee: \$1,500

## Company Profile Card on our Sponsors/Exhibitors page

- Profile Card includes:
  - Company Logo and Company Description
  - Company Website
  - Name of 2 Company Representatives and Email Info
  - 1 Website Link to Product Information or Video (No PDFs or Documents)
  - Company Contact

[Click here to view an example](#)



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YOUR COMPANY'S NAME  
Email: General Company Email (i.e. info@company.com)  
Website: Your Company Website Goes Here

# Want to Exhibit?



## Register Online

To register as an exhibitor: <https://cedars.cloud-cme.com/gastroenterologycme>

Click the “Exhibitor” tab, select “Exhibit at this Event”



## Payment

Pay by credit card or check.

Checks should be made payable to CSMC and mailed to Cedars-Sinai Office of Continuing Medical Education, 8700 Beverly Blvd, Office of CME, Los Angeles, CA 90048. Checks must be received at least 2 weeks prior to the activity.



## Exhibitor Info/Set-up

Additional set-up info can be found in your registration confirmation and follow-up emails closer to the event date.

# Cedars-Sinai Exhibiting Policy



All companies permitted by Cedars-Sinai Office of CME to complement the conference must strictly adhere to the following guidelines regarding their participation as an exhibitor:



When commercial exhibits are part of the program, arrangements for these shall not influence planning or interfere with the presentation of CME activities;



Exhibit placement shall not be a condition of support for a CME activity;



No commercial promotional materials shall be promoted during an educational activity certified for credit; and,



Representatives of commercial supporters may attend an educational activity but may not engage in sales activities while in the virtual room where the activity takes place and are strictly prohibited from the sale of and/or discussion of products while attending the educational activity.



In accordance with OPEN PAYMENTS (Physician Payments Sunshine Act), if exhibitors plan to provide anything of value to physicians, it is the responsibility of your organization to maintain your own record of who accepted these items.

# Any Questions?



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Office of CME**

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**Email: [cme@csbs.org](mailto:cme@csbs.org)**