

# Exhibitor Prospectus

## HYBRID ACTIVITY

### Cedars-Sinai International Endoscopy Symposium



January 26 to 29, 2023

# Participate as an Exhibitor

Cedars-Sinai invites your company to participate as an Exhibitor at this continuing medical education activity entitled, **2023 Cedars-Sinai International Endoscopy Symposium**, scheduled for January 26 to 29, 2023. This course will be held as a hybrid activity (**In-person and Online**) at Cedars-Sinai Medical Center. To view the agenda and faculty, visit the conference website.

The Cedars-Sinai International Endoscopy virtual activity will offer an intensive and comprehensive review of pancreatic and biliary endoscopy for the benefit of gastroenterologists, gastroenterology fellows and gastroenterology nurses and technicians. Invited expert faculty will perform multiple live luminal endoscopy, EUS and ERCP procedures to demonstrate techniques and technology for the benefit of participants watching the live feed. Participants will be encouraged to ask questions virtually about what they are viewing through the session moderator.

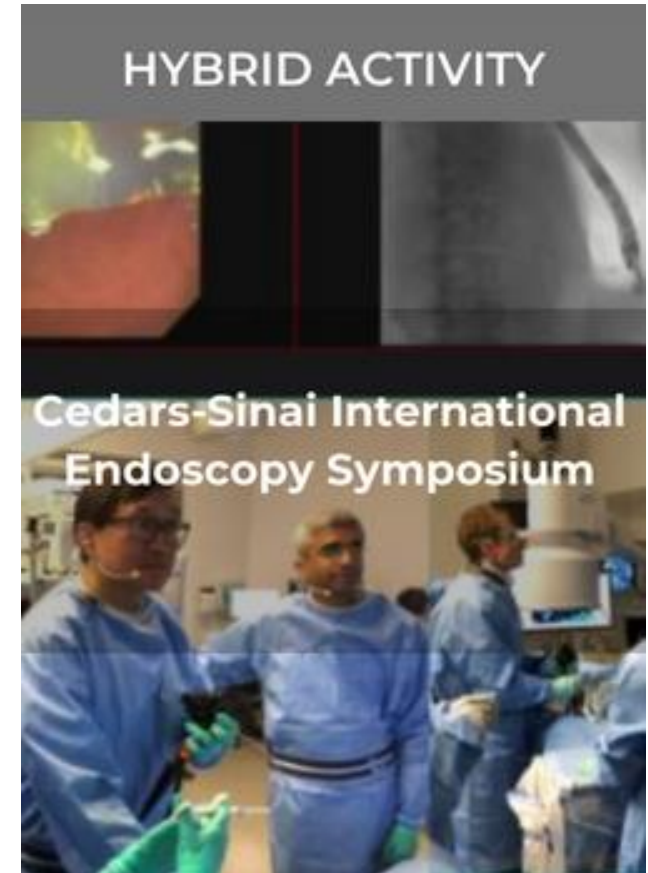
This hybrid (**in-person and virtual**) activity will focus on live procedure demonstrations covering endoscopic interventions for IBD and esophageal conditions, innovations in endoscopy and endoscopic closure, stapling content and multiple live ERCP and EUS demonstrations. Balanced viewpoints, special techniques, and practical clinical approaches will be highlighted throughout the activity.

For more info on the exhibit opportunities, please review this document. Exhibitors must register online and complete the Exhibit registration information, payment, and comply to policies pertaining to the ACCME Standards for Commercial Support.

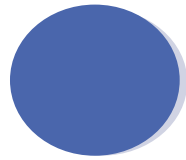
To register as an exhibitor:

1. Go to: <https://cedars.cloud-cme.com/endoscopycme>
2. Click on Exhibit at this Event and complete the information required.

**Our non-profit tax I.D. number is: 95-1644600.** A copy of our W9 can be provided for your records.



# Exhibit Opportunities



## Platinum Sponsor

Premium booth location,  
One (1) large table with  
additional space for large  
equipment/displays  
Complimentary registration  
for four (4)  
Top billing on posters  
Company Profile Card on  
Sponsors/Exhibitors  
webpage



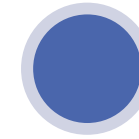
## Gold Sponsor

Prime booth location  
One (1) large table with  
additional space for large  
equipment/displays  
Complimentary registration  
for three (3)  
Second billing on posters  
Company Profile Card on  
Sponsors/Exhibitors  
webpage



## Silver Sponsor

Optimal booth location for  
tabletop display for one  
table  
Complimentary registration  
for two (2)  
Third billing on posters  
Company Profile Card on  
Sponsors/Exhibitors  
webpage



## Ad Sponsor

Company Profile Card on  
Sponsors/Exhibitors  
webpage

### Profile Card includes:

- Company Name, Logo, Website
- Name of 2 Company Representatives and Email Info
- 1 Website Link to Product Information or Video (No PDFs or Documents)

**\$5,950.00**

**\$4,950.00**

**\$3,950.00**

**\$1,500.00**

# Want to Exhibit?



## Register Online

To register as an exhibitor: <https://cedars.cloud-cme.com/endoscopycme>

Click the “Exhibitor” tab, select “Exhibit at this Event”



## Payment

Pay by credit card or check.

Checks should be made payable to CSMC and mailed to **Cedars-Sinai CME, 8700 West Beverly Blvd., CME. Los Angeles, CA 90048. Checks should be received at least 2 weeks prior to the activity.**



## Exhibitor Info/Set-up

Additional set-up info can be found in your registration confirmation and follow-up emails closer to the event date.

# Cedars-Sinai Exhibiting Policy



All companies permitted by Cedars-Sinai Office of CME to complement the conference must strictly adhere to the following guidelines regarding their participation as an exhibitor:



When commercial exhibits are part of the program, arrangements for these shall not influence planning or interfere with the presentation of CME activities;



Exhibit placement shall not be a condition of support for a CME activity;



No commercial promotional materials shall be promoted during an educational activity certified for credit; and,



Representatives of commercial supporters may attend an educational activity but may not engage in sales activities while in the virtual room where the activity takes place and are strictly prohibited from the sale of and/or discussion of products while attending the educational activity.



In accordance with OPEN PAYMENTS (Physician Payments Sunshine Act), if exhibitors plan to provide anything of value to physicians, it is the responsibility of your organization to maintain your own record of who accepted these items.

## Any Questions?



**Cedars-Sinai  
Office of CME**

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