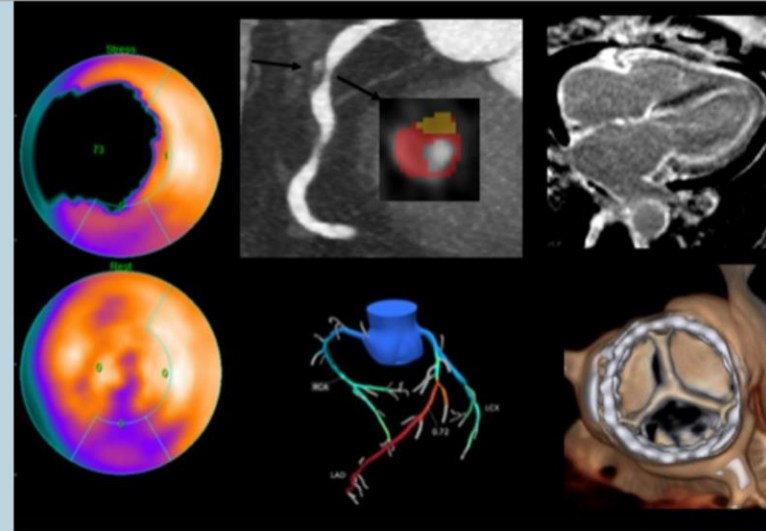


Exhibitor Prospectus

IN-PERSON ACTIVITY

Advances in Nuclear Cardiology,
Cardiac CT and Cardiac MRI: 36th
Annual Case Review with the Experts



January 20 - 22, 2023
Cedars-Sinai Medical Center

Participate as an Exhibitor

Dear Prospective Exhibitor:

This letter is an invitation to participate as an exhibitor at the continuing medical education symposium entitled, **Advances in Nuclear Cardiology, Cardiac CT and Cardiac MRI: 36th Annual Case Review with the Experts**, being held January 20 to January 22, 2023, in-person at Cedars-Sinai Medical Center.

A major national healthcare imperative for noninvasive imaging is for the tests that are used provide value. Nuclear cardiology, cardiac CT and cardiac MRI studies provide powerful tools for diagnosis, risk assessment, and guiding management of selected patients with known or suspected cardiac disease. In the current environment, imaging must address the combined considerations of improving outcomes and containing costs. To this end, advanced cardiac imaging studies must be ordered on the right patients and optimally performed, interpreted, reported, and acted upon by physicians and allied health professionals.

There is a clear need of physicians performing, interpreting and those who order the tests to understand the issues regarding value-based imaging and to optimally implement this understanding. This course is designed to meet the current needs of professionals who perform or request nuclear cardiology, cardiac CT or cardiac MRI studies.

The course covers the use of these modalities across the spectrum of patients routinely seen by cardiologists in typical day-to-day practice and designed to improve ordering patterns and increase quality in performing, interpreting, reporting and applying the advanced imaging methods.

For more info on the exhibit opportunities, please review this document. Exhibitors must register online and complete the Exhibit registration information, payment, and comply to policies pertaining to the ACCME Standards for Commercial Support.

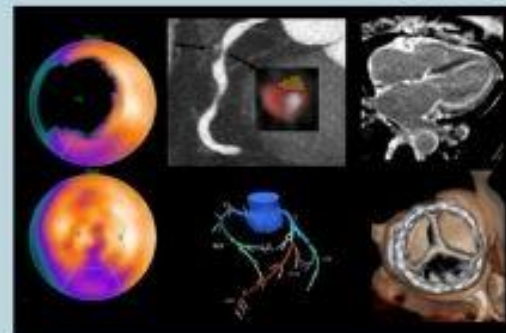
To register as an exhibitor:

- Go to: <https://cedars.cloud-cme.com/nuclearcardiologycme>
- Click **on Exhibit at this Event and complete the information required**.

Our non-profit tax I.D. number is: 95-1644600. A copy of our W9 can be provided for your records.

IN-PERSON ACTIVITY

Advances in Nuclear Cardiology, Cardiac CT and Cardiac MRI: 36th Annual Case Review with the Experts



Platinum Level Fee: \$3,000

Tabletop Display and Company Profile Card

- **Exhibit Display setup includes**

- One (1) Prime Assigned display table in the Exhibit space
- Four (4) Staff Representative attendance – Complimentary Registration – only 2 to staff the table



- **Company Profile Card on our Sponsors/Exhibitors page**

- Profile Card includes:
 - Company Name
 - Company Logo
 - Company Website and General Email Address
 - Names of two (2) Company Representatives and Email Info
 - 1 Website Link to Product Information or Video (No PDFs or Documents)

A template for a company profile card with a grey background and white text. On the left, there is a large white circle containing the text "Your Logo Here". To the right of the circle, the text "ABOUT US" is displayed in a bold, sans-serif font. Below this, there is a line of text: "A brief company description goes here. It should be no more than 150 characters." Further down, there is a section for "Representatives" with two lines of text: "Representative 1: email@email.com" and "Representative 2: email@email.com". Below that, there is a section for "Website Link" with the text: "Website Link: 1 Website Link to Product Information or Video (No PDFs or Documents)". At the bottom of the card, there is a section for "YOUR COMPANY'S NAME" with two lines of text: "Email: General Company Email (i.e. info@company.com)" and "Website: Your Company Website Goes Here".

Gold Level Fee: \$2,000

Tabletop Display and Company Profile Card

- **Exhibit Sponsored Session includes**
 - One (1) Assigned display table in the Exhibit space
 - One (1) Staff Representative attendance – Complimentary
- **Company Profile Card on our Sponsors/Exhibitors page**
 - Profile Card includes:
 - Company Name
 - Company Logo
 - Company Website and General Email Address
 - Names of two (2) Company Representatives and Email Info
 - 1 Website Link to Product Information or Video (No PDFs or Documents)

A template for a company profile card with a grey background and white text. On the left, there is a large white circle containing the text "Your Logo Here". To the right of the circle, the text "ABOUT US" is displayed in a bold, sans-serif font. Below this, there is a line of text: "A brief company description goes here. It should be no more than 150 characters." Further down, there are two lines of text: "Representative 1: email@email.com" and "Representative 2: email@email.com". Below these, there is a line of text: "Website Link: 1 Website Link to Product Information or Video (No PDFs or Documents)". At the bottom of the card, there is a section titled "YOUR COMPANY'S NAME" in a small, bold, sans-serif font. Below this title, there are two lines of text: "Email: General Company Email (i.e. info@company.com)" and "Website: Your Company Website Goes Here".

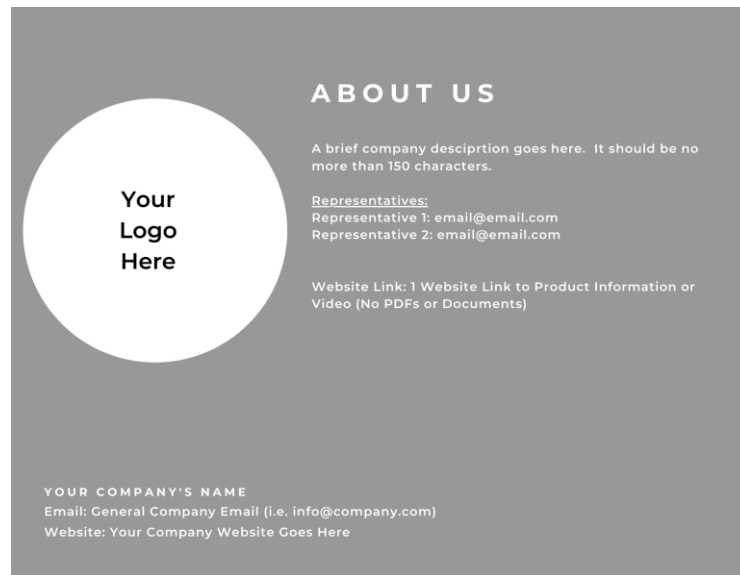
Silver Level: Company Profile Card

Fee: \$1,000

Company Profile Card on our Sponsors/Exhibitors page **ONLY** - *Does not include a table display*

- Profile Card includes:
 - Company Name
 - Company Logo
 - Company Website and General Email Address
 - Contact information for two (2) Company Representatives and Email Info
 - 1 Website Link to Product Information or Video (No PDFs or Documents)

[Click here to view an example](#)



Want to Exhibit?



Register Online

To register as an exhibitor: <https://cedars.cloud-cme.com/nuclearcardiologycme>
Click the “Exhibitor” tab, select “Exhibit at this Event”



Payment

Pay by credit card or check.

Checks should be made payable to CSMC and mailed to Cedars-Sinai Office of Continuing Medical Education, 8700 Beverly Blvd, Office of CME, Los Angeles, CA 90048. Checks must be received at least 2 weeks prior to the activity.



Exhibitor Info/Set-up

Additional set-up info can be found in your registration confirmation and follow-up emails closer to the event date.

Cedars-Sinai Exhibiting Policy



All companies permitted by Cedars-Sinai Office of CME to complement the conference must strictly adhere to the following guidelines regarding their participation as an exhibitor:



When commercial exhibits are part of the program, arrangements for these shall not influence planning or interfere with the presentation of CME activities;



Exhibit placement shall not be a condition of support for a CME activity;



No commercial promotional materials shall be promoted during an educational activity certified for credit; and,



Representatives of commercial supporters may attend an educational activity but may not engage in sales activities while in the virtual room where the activity takes place and are strictly prohibited from the sale of and/or discussion of products while attending the educational activity.



In accordance with OPEN PAYMENTS (Physician Payments Sunshine Act), if exhibitors plan to provide anything of value to physicians, it is the responsibility of your organization to maintain your own record of who accepted these items.

Any Questions?



**Cedars-Sinai
Office of CME**

8700 Beverly Blvd

Los Angeles, CA 90048

Phone: 310-423-5548

Email: cme@cshs.org