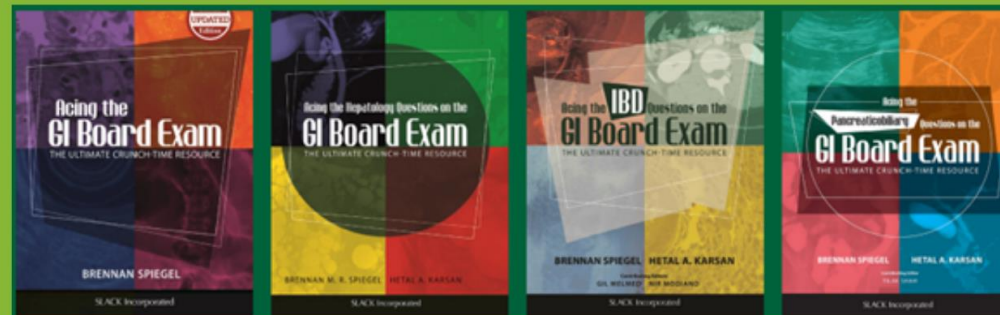


# Exhibitor Prospectus

## September 17-18, 2022

### IN-PERSON ACTIVITY

## 7th Annual Acing the GI Exam: The Ultimate Crunch-Time Course



- <https://cedars.cloud-cme.com/giboardcme>

# Participate as an Exhibitor

Cedars-Sinai invites your company to participate as an Exhibitor at this continuing medical education activity entitled, 7th Annual Acing the GI Exam: The Ultimate Crunch-Time Course **scheduled for September 17-18, 2022, at Cedars-Sinai Medical Center**. To view the complete agenda and faculty, visit the conference website.

This interactive experience serves as a review to aid the clinical practice for gastroenterologists, hepatologists, advanced practice providers and gastroenterology fellows to aid in patient management, including virtually all aspects of clinical gastroenterology, hepatology and endoscopy. This course has been developed to meet the educational needs of practicing gastroenterologists and GI fellows to improve their knowledge of gastrointestinal diseases and disorders to enhance the quality of their practice. Each content category – esophagus, stomach/duodenum, liver, biliary tract, pancreas, small intestine and colon – will explore anatomy, development and function/physiology; symptoms/clinical presentation; and the diseases and disorders in each.

For more info on the exhibit opportunities, please review this document. Exhibitors must register online and complete the Exhibit registration information, payment, and comply to policies pertaining to the ACCME Standards for Commercial Support.

To register as an exhibitor:

1. Go to: <https://cedars.cloud-cme.com/giboardcme>
2. Click on Exhibit at this Event and complete the information required.

Our non-profit tax I.D. number is: 95-1644600. A copy of our W9 can be provided for your records.



# Exhibit Opportunities



## Platinum Sponsor

Premium booth location,  
near the registration desk

One (1) table

Complimentary registration  
for two (2)

Top billing on posters

Company Profile Card on  
Sponsors/Exhibitors  
webpage



## Gold Sponsor

Prime booth location

One table

Complimentary registration  
for two (2)

Second billing on posters

Company Profile Card on  
Sponsors/Exhibitors  
webpage



## Silver Sponsor

Optimal booth location for  
tabletop vendor

One table

Complimentary registration  
for one (1)

Third billing on posters

Company Profile Card on  
Sponsors/Exhibitors  
webpage



## Ad Sponsor

Company Profile Card on  
Sponsors/Exhibitors  
webpage

Profile Card includes:

- Company Name, Logo, Website
- Name of 2 Company Representatives and Email Info
- 1 Website Link to Product Information or Video (No PDFs or Documents)

**\$4,950**

**\$3,950**

**\$2,950**

**\$1,000**

# Want to Exhibit?



## Register Online

To register as an exhibitor: <https://cedars.cloud-cme.com/giboardcme>

Click the “Exhibitor” tab, select “Exhibit at this Event”



## Payment

Pay by credit card or check.

Checks should be made payable to CSMC and mailed to Cedars-Sinai CME, 8700 West Beverly Blvd., CME. Los Angeles, CA 90048. Checks should be received at least 2 weeks prior to the activity.



## Exhibitor Info/Set-up

Additional set-up info can be found in your registration confirmation and follow-up emails closer to the event date.

# Cedars-Sinai Exhibiting Policy



All companies permitted by Cedars-Sinai Office of CME to complement the conference must strictly adhere to the following guidelines regarding their participation as an exhibitor:



When commercial exhibits are part of the program, arrangements for these shall not influence planning or interfere with the presentation of CME activities;



Exhibit placement shall not be a condition of support for a CME activity;



No commercial promotional materials shall be promoted during an educational activity certified for credit; and,



Representatives of commercial supporters may attend an educational activity but may not engage in sales activities while in the virtual room where the activity takes place and are strictly prohibited from the sale of and/or discussion of products while attending the educational activity.



In accordance with OPEN PAYMENTS (Physician Payments Sunshine Act), if exhibitors plan to provide anything of value to physicians, it is the responsibility of your organization to maintain your own record of who accepted these items.

# Any Questions?



**Cedars-Sinai  
Office of CME**

**700 North San Vicente Blvd, Ste G500  
West Hollywood, 90069**

**Phone: 310-423-5548**

**Email: [cme@cshs.org](mailto:cme@cshs.org)**