

Exhibitor Prospectus

CALSIM 2023: Cedars-Sinai Annual Simulation Conference
May 19 – 20, 2023

IN-PERSON ACTIVITY



CALSIM 2023: Cedars-Sinai Annual Simulation Conference

<https://cedars.cloud-cme.com/CALSIM>

Participate as an Exhibitor

Cedars-Sinai invites your company to participate as an Exhibitor at the "in-person" continuing medical education activity entitled, **CALSIM 2023: Cedars-Sinai Annual Simulation Conference** scheduled for May 19 – 20, 2023. To view the complete agenda and faculty, visit the conference website.

This engaging everything-you-need-to-know-about-simulation-based-training will provide participants with evidence-based presentations that explore how simulation can be an innovative tool for learning and training as well as for assessment of performance. Attendees will explore how simulation training can enhance technical and functional expertise, contribute to problem-solving and decision-making skills, and improve interpersonal and communication skills and team-based competencies. This simulation conference has been hosted virtually for 2 years and is intended to target interprofessional audience and provide simulation based educational and research activities.

For more info on the exhibit opportunities, please review this document. Exhibitors must register online and complete the Exhibit registration information, payment, and comply to policies pertaining to the ACCME Standards for Commercial Support.

To register as an exhibitor:

1. Go to: <https://cedars.cloud-cme.com/CALSIM>
2. Click on "Exhibit at this Event" and complete the information required.

Our non-profit tax I.D. number is: 95-1644600. A copy of our W9 can be provided for your records.



EXHIBIT LEVELS

Platinum Level: \$20,000

- Three Reps
- Two days of Exhibiting on May 19 and 20th
- Top Billing on Conference website

Gold Level: \$10,000

- Two Reps
- One day of Exhibiting on May 19th
- 2nd Billing on the Conference website

Silver Level: \$5,000

- One Rep
- One day of Exhibiting on May 19th
- Third Billing on Conference website

Want to Exhibit?



Register Online

To register as an exhibitor: <https://cedars.cloud-cme.com/CALSIM>

Click the “Exhibitor” tab, select “Exhibit at this Event”



Payment

Pay by credit card or check.

Checks should be made payable to CSMC and mailed to Cedars-Sinai CME, 8700 West Beverly Blvd., CME. Los Angeles, CA 90048. Checks should be received at least 2 weeks prior to the activity.



Exhibitor Info/Set-up

Additional set-up info can be found in your registration confirmation and follow-up emails closer to the event date.

Cedars-Sinai Exhibiting Policy



All companies permitted by Cedars-Sinai Office of CME to complement the conference must strictly adhere to the following guidelines regarding their participation as an exhibitor:



When commercial exhibits are part of the program, arrangements for these shall not influence planning or interfere with the presentation of CME activities;



Exhibit placement shall not be a condition of support for a CME activity;



No commercial promotional materials shall be promoted during an educational activity certified for credit; and,



Representatives of commercial supporters may attend an educational activity but may not engage in sales activities while in the virtual room where the activity takes place and are strictly prohibited from the sale of and/or discussion of products while attending the educational activity.



In accordance with OPEN PAYMENTS (Physician Payments Sunshine Act), if exhibitors plan to provide anything of value to physicians, it is the responsibility of your organization to maintain your own record of who accepted these items.

Any Questions?



**Cedars-Sinai
Office of CME**

**700 North San Vicente Blvd, Ste G550
West Hollywood, 90069**

Phone: 310-423-5548

Email: cme@cshs.org