

VIRTUAL ACTIVITY

Caring for the Neonate with Congestive Heart Failure



October 29, 2021

<https://cedars.cloud-cme.com/neonatecme>

Participate as an Exhibitor

Dear Prospective Exhibitor:

This letter is an invitation to participate as an exhibitor at this **Virtual** continuing medical education symposium entitled, Caring for the Neonate with Congestive Heart Failure be held virtually on Saturday, October 29, 2021.

Heart failure in neonates is very different than in children and adults. We will review the characteristics that cause newborn congenital heart failure to be unique, examine the most useful clinical approaches of care and dive into treatment options of congenital heart failure in neonates. This activity is designed to meet the needs of pediatricians, neonatologists, pediatric cardiologists, nurse practitioners, physician assistants, nurses, respiratory therapists and trainees involved in the care of newborns with CHF.

For more info on the exhibit opportunities, please review this document. Exhibitors must register online and complete the Exhibit registration information, payment, and comply to policies pertaining to the ACCME Standards for Commercial Support.

To register as an exhibitor:

1. Go to: <https://cedars.cloud-cme.com/neonatecme>
2. Click on Exhibit at this Event and complete the information required.

Our non-profit tax I.D. number is: 95-1644600. A copy of our W9 can be provided for your records.



Gold Level Fee: \$2,000

Live Virtual Exhibit Session & Company Profile Card

- **Virtual Session:** Live virtual exhibit session with attendees
- **Company Profile Card on our Sponsors/Exhibitors page**
 - Profile Card includes:
 - Company Name
 - Company Logo
 - Company Website
 - Name of 2 Company Representatives and Email Info
 - 1 Website Link to Product Information or Video (No PDFs or Documents)



ABOUT US

A brief company description goes here. It should be no more than 150 characters.

Representatives:
Representative 1: email@email.com
Representative 2: email@email.com

Website Link: 1 Website Link to Product Information or Video (No PDFs or Documents)

Your Logo Here

YOUR COMPANY'S NAME
Email: General Company Email (i.e. info@company.com)
Website: Your Company Website Goes Here

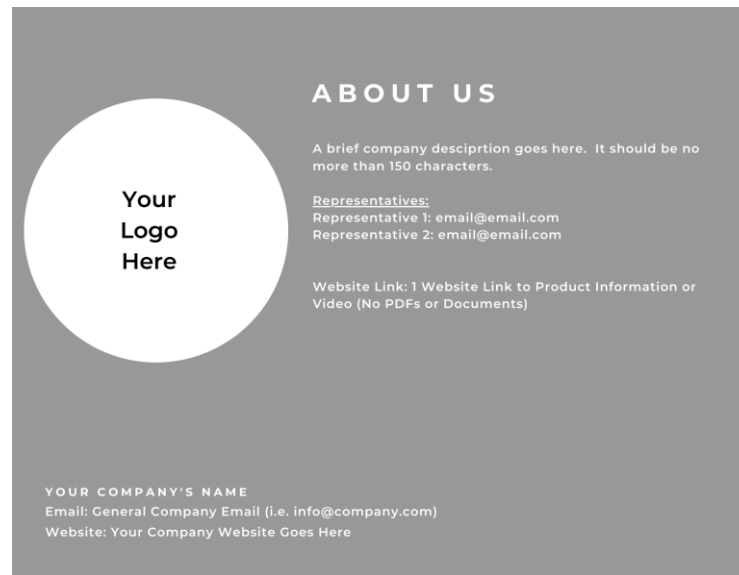
Silver Level: Company Profile Card

Fee: \$1,000

Company Profile Card on our Sponsors/Exhibitors page

- Profile Card includes:
 - Company Name
 - Company Logo
 - Company Website
 - Name of 2 Company Representatives and Email Info
 - 1 Website Link to Product Information or Video (No PDFs or Documents)

[Click here to view an example](#)



Want to Exhibit?



Register Online

To register as an exhibitor: <https://cedars.cloud-cme.com/neonatecme>

Click the “Exhibitor” tab, select “Exhibit at this Event”



Payment

Pay by credit card or check.

Checks should be made payable to CSMC and mailed to Cedars-Sinai Office of Continuing Medical Education, 700 N. San Vicente Blvd, Suite G550, West Hollywood, CA 90069. Checks must be received at least 2 weeks prior to the activity.



Exhibitor Info/Set-up

Additional set-up info can be found in your registration confirmation and follow-up emails closer to the event date.

Cedars-Sinai Exhibiting Policy



All companies permitted by Cedars-Sinai Office of CME to complement the conference must strictly adhere to the following guidelines regarding their participation as an exhibitor:



When commercial exhibits are part of the program, arrangements for these shall not influence planning or interfere with the presentation of CME activities;



Exhibit placement shall not be a condition of support for a CME activity;



No commercial promotional materials shall be promoted during an educational activity certified for credit; and,



Representatives of commercial supporters may attend an educational activity but may not engage in sales activities while in the virtual room where the activity takes place and are strictly prohibited from the sale of and/or discussion of products while attending the educational activity.



In accordance with OPEN PAYMENTS (Physician Payments Sunshine Act), if exhibitors plan to provide anything of value to physicians, it is the responsibility of your organization to maintain your own record of who accepted these items.

Any Questions?



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