



Exhibit Prospectus

**Sowing Resilience Through
Rehabilitation After Trauma**

September 21, 2024

Any questions or comments regarding this exhibit prospectus should be directed toward:

Cedars-Sinai Medical Center
Office of Continuing Medical Education
8700 Beverly Blvd.
Los Angeles, CA 90048
Email: cmeexhibits@cshs.org

Table of Contents

Request to Exhibit Letter	3
About Us	4
Cedars-Sinai Medical Center	4
Course Overview.....	4
Program Description	4
Target Audience.....	4
Learning Objectives	5
Agenda	5
Exhibiting.....	6
Exhibit Fees.....	6
Exhibit Set-up.....	6
Director and Faculty	7
Course Directors.....	7
Accreditation and Mitigation of Relevant Financial Relationships	8
Accreditation	8

Request to Exhibit Letter

Dear Prospective Exhibitors,

Cedars-Sinai wishes to invite you to register as an exhibitor for **“Sowing Resilience Through Rehabilitation After Trauma”**, scheduled for Saturday, September 21, 2024 at Cedars-Sinai Medical Center in the Advanced Health Sciences Pavilion, PEC 4 and 5.

For more information visit: <https://cedars.cloud-cme.com/rehabcme>

Exhibit Packages Available: \$1,650.00

Exhibit Package Includes:

- One 6ft Table Top, includes 2 chairs
- Number of Exhibitor Badges: 2

To secure your spot as an Exhibitor, we require completion of the Exhibit Interest Form, which includes being in full compliance with ACCME standards and policies, attached to this email and send the completed form to cmeexhibits@cshs.org.

Upon receipt of your form, we will process your registration and send you a receipt to collect your payment.

Our non-profit tax I.D. number is: 95-1644600. A copy of our W9 and ACH Payment info can be found here: <https://cedars.box.com/s/9b1zrvrnz28ol1oq0q46uexns09qir6e>

Should you have any question or require additional information, please do not hesitate to cmeexhibits@cshs.org

Best regards,

Cedars-Sinai CME

About Us

Cedars-Sinai Medical Center

Cedars-Sinai is a nonprofit academic healthcare organization serving the diverse Los Angeles community and beyond. With pioneering medical research achievements, education programs defining the future of healthcare, and wide-ranging community benefit activities, we're setting new standards for quality and innovation in patient care. Cedars-Sinai was named the #2 hospital in the nation and #1 in California in U.S. News & World Report's "Best Hospitals 2022-23" rankings.

Cedars-Sinai had 11 specialties ranked nationally, according to the hospital rankings that were released indicating that the medical center is among the top hospitals in the nation in these clinical areas (nationwide rankings are provided in parentheses):

- Cancer (#11)
- Cardiology & Heart Surgery (#3)
- Diabetes & Endocrinology (#12)
- Ear, Nose & Throat (#3)
- Gastroenterology & GI Surgery (#2)
- Geriatrics (#10)
- Neurology & Neurosurgery (#7)
- Obstetrics & Gynecology (#15)
- Orthopedics (#3)
- Pulmonology & Lung Surgery (#3)
- Urology (#3)

Course Overview

Program Description

We are very excited to invite you to attend, in person, the 2024 Cedars-Sinai on September 21, 2024, at the Cedars-Sinai at the Advanced Health Sciences Pavilion, PEC 4 & 5, in Los Angeles, CA.

This symposium is intended for are physiatrists, neurologists, internists, family practitioners, neurosurgeons, psychologists, physical and occupational therapists, speech-language pathologists and other related healthcare providers and aims to address the **educational needs** of these professionals in managing medical and rehabilitation needs.

The focus is on patients with **mobility, self-care, cognitive, and functional limitations**. Experts from various fields will share insights on integrating these approaches into patient care to enhance recovery and improve quality of life. The event emphasizes a multi-disciplinary approach, ensuring that patients benefit from comprehensive care throughout their recovery journey, from clinical settings to community integration.

Target Audience

This activity is intended for physiatrists, neurologists, internists, family practitioners, neurosurgeons, psychologists, physical and occupational therapists, speech-language pathologists and other related healthcare providers.

Approximately 100 healthcare professionals are expected to participate in this CME activity.

Learning Objectives

- Explore emerging and current diagnostic and prognosticating tools and their potential application in practice to support improvements in rehabilitation outcomes for patients after trauma
- Evaluate the scientific evidence supporting the beneficial effects of identified technologies on motor, cognitive, functional, psychological recovery in patients after trauma
- Integrate and promote the use of various approaches including rehabilitation technology for patients after a traumatic event
- Describe the roles of the healthcare team, including physical therapists, occupational therapists, speech-language pathologists, neuropsychologists and others in the community in the management of these patients.

Agenda

7:15AM	Registration, Breakfast & Exhibits
7:40 AM	Introduction and Overview
7:45AM	Trauma in the Emergency Room: Considerations for a Successful Rehabilitation Recovery
8:30AM	Surgical Considerations
9:15AM	ICU Perspective
10:00 AM	Break and Exhibits
10:15AM	Traumatic Amputation
11:15AM	Behavioral Models and Approaches
12:00PM	Lunch and Exhibits
12:45PM	VR/Pain Mgt
1:15PM	Considerations for Trauma Patients in the Rehabilitation Phase
2:15PM	Break
2:30PM	Redefining Success in Rehabilitation
3:00PM	Story of a Survivor
3:30PM	Community Partners
4:00PM	Adjourn

Exhibiting

Exhibit Fees: \$1,650.00

Exhibit Packages Available: 6

Exhibit Package Includes:

- One 6ft Table Top, includes 2 chairs
- Number of Exhibitor Badges: 2

To secure your spot as an Exhibitor, we require completion of the Exhibit Interest Form, which includes being in full compliance with ACCME standards and policies, attached to this email and send the completed form to cmeexhibits@cshs.org.

Upon receipt of your form, we will process your registration and send you a receipt to collect your payment.

Our non-profit tax I.D. number is: 95-1644600. A copy of our W9 and ACH Payment info can be found here: <https://cedars.box.com/s/9b1zrvrnz28ol1oq0q46uexns09qir6e>

Should you have any question or require additional information, please do not hesitate to cmeexhibits@cshs.org

Exhibit Set-up

Set-up:

- Exhibit set-up can begin starting at 6:30 AM on September 21, 2024
- Please note that no materials can be shipped to the Medical Center. All display information must be brought with you when you arrive to set up your display.
- After the conference concludes, we are unable to arrange any type of delivery pickup. Please ensure that you take all your materials with you when you leave
- Display tables are not assigned, first come first serve bases.
- Exhibitors are free to breakdown anytime after 1:00 PM on September 21, 2024

On-site Representatives:

- Two weeks prior to the conference date, please verify the names and email addresses of your onsite representatives. These names can be emailed to cmeexhibits@cshs.org .

Furnishings: You will be provided with a table and two chairs. Please note that draping/table coverings are your responsibility and will not be provided.

Meeting Location:

Cedars-Sinai Medical Center
Advanced Health Sciences Pavilion – PEC 4 & 5
Los Angeles, CA 90048

Parking: Self-parking is available in the visitor parking lots P1, P2 or P4. Fee is \$20 daily. Click here to view a map of the campus and parking: <https://www.cedars-sinai.org/patients-visitors/map.html>

*Note that the parking garages at Medical Offices East and Medical Offices West are not operated by Cedars-Sinai.

Check-in Process:

Prior to entering the Medical Center, you must go through General Visitor Screening. Attendees should enter using the South Tower Street Level Entrance. Please be sure to have photo identification available and arrive early to allow for proper check-in and screening, prior to the start of the event.

Director and Faculty

Cedars-Sinai adheres to the ACCME's Standards for Integrity and Independence in Accredited Continuing Education. Any individuals in a position to control the content of a CE activity, including faculty, planners, reviewers or others are required to disclose all relevant financial relationships with ineligible entities (commercial interests). All relevant conflicts of interest have been mitigated prior to the commencement of the activity.

Course Director(s)

Mary Nasmyth, MD

Chair of Preventive Medicine & Rehabilitation
Department, Division of Physical Medicine and Rehabilitation

Faculty

Rodrigo F. Alban, MD

Cedars-Sinai Medical Center

Christopher Boudakian, DO

California Rehab Medical Group

Bryce Erich, PsyD

Cedars-Sinai Medical Center

Seth Herman, MD

California Rehabilitation Institute

Meghan McCullough, MD

Cedars-Sinai Medical Center

Sam S. Torbati, MD

Cedars-Sinai Medical Center

Brenton Winship, MD

California Rehab Institute

Accreditation and Mitigation of Relevant Financial Relationships

Accreditation

In support of improving patient care, Cedars-Sinai is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Mitigation of Relevant Financial Relationships

Cedars-Sinai adheres to the ACCME's Standards for Integrity and Independence in Accredited Continuing Education. Any individuals in a position to control the content of a CE activity, including faculty, planners, reviewers or others are required to disclose all relevant financial relationships with ineligible entities (commercial interests). All relevant conflicts of interest have been mitigated prior to the commencement of the activity.