



Exhibit Prospectus

The X Cedars-Sinai Parkinson's Disease and Movement Disorders Annual Symposium

Saturday, November 2, 2024

Any questions or comments regarding this exhibit prospectus should be directed toward:

Cedars-Sinai Medical Center
Office of Continuing Medical Education
8700 Beverly Blvd.
Los Angeles, CA 90048
Email: cmeexhibits@cshs.org

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Request to Exhibit Letter

Dear Prospective Exhibitors,

Cedars-Sinai wishes to invite you to register as an exhibitor for **“The IX Cedars-Sinai Parkinson's Disease and Movement Disorders Annual Symposium”**, scheduled for **Saturday, November 2, 2024** at the Shay Hotel, 8801 Washington Blvd, Culver City, CA 90232.

For more information visit: <https://cedars.cloud-cme.com/parkinsonscme>

Exhibit Packages Available: \$2,500.00

Exhibit Package Includes:

- One 6ft Table Top, includes 2 chairs
- Number of Exhibitor Badges: 2

To secure your spot as an Exhibitor, we require completion of the Exhibit Interest Form, which includes being in full compliance with ACCME standards and policies, attached to this email and send the completed form to cmeexhibits@cshs.org.

Upon receipt of your form, we will process your registration and send you a receipt to collect your payment.

Our non-profit tax I.D. number is: 95-1644600. A copy of our W9 and ACH Payment info can be found here: <https://cedars.box.com/s/9b1zrvrnz28ol1oq0q46uexns09qir6e>

Should you have any question or require additional information, please do not hesitate to email cmeexhibits@cshs.org

Best regards,

Cedars-Sinai CME

About Us

Cedars-Sinai Medical Center

Cedars-Sinai is a nonprofit academic healthcare organization serving the diverse Los Angeles community and beyond. With pioneering medical research achievements, education programs defining the future of healthcare, and wide-ranging community benefit activities, we're setting new standards for quality and innovation in patient care. Cedars-Sinai was named the #2 hospital in the nation and #1 in California in U.S. News & World Report's "Best Hospitals 2022-23" rankings.

Cedars-Sinai had 11 specialties ranked nationally, according to the hospital rankings that were released indicating that the medical center is among the top hospitals in the nation in these clinical areas (nationwide rankings are provided in parentheses):

- Cancer (#11)
- Cardiology & Heart Surgery (#3)
- Diabetes & Endocrinology (#12)
- Ear, Nose & Throat (#3)
- Gastroenterology & GI Surgery (#2)
- Geriatrics (#10)
- Neurology & Neurosurgery (#7)
- Obstetrics & Gynecology (#15)
- Orthopedics (#3)
- Pulmonology & Lung Surgery (#3)
- Urology (#3)

Course Overview

Program Description

We are very excited to invite you to attend, in person, **"The IX Cedars-Sinai Parkinson's Disease (PD) and Movement Disorders Annual Symposium"**, scheduled for Saturday, November 2, 2024, at the Shay Hotel, 8801 Washington Blvd, Culver City, CA 90232.

The focus is on patients with mobility, self-care, cognitive, and functional limitations.

Our expert faculty will discuss challenges and opportunities for clinicians and healthcare professionals managing patients with PD, including current and emerging medical and surgical advances that can be implemented to slow disease progression and improve patients' quality of life. Particular focus will be put on these complex disorders including motor and non-motor symptoms, nutritional and lifestyle changes.

Target Audience

This symposium is intended for Neurologists; Neurosurgeons; Family and General Medicine; Geriatrics; internal Medicine; Psychiatrists; Palliative Care Clinicians, as well as and other related healthcare providers.

Approximately 100 healthcare professionals are expected to participate in this CME activity.

Learning Objectives

- Recognize the clinical presentation, management and progression of Parkinson’s disease and other movement disorders
- Assess available therapies for the management of motor and nonmotor symptoms of Parkinson’s disease
- Describe the indications for deep brain stimulation surgery for Parkinson’s disease, dystonia and essential tremor
- Evaluate ongoing and emerging research in Parkinson’s disease and the implications for emerging therapeutic options
- Guide patients and caregivers in making key treatment decisions in Parkinson’s disease or other movement disorders

Agenda

Registration, Breakfast & Exhibits	7:15AM - 8:00AM
Welcome and Introductory Remarks	8:00AM - 8:10AM
The Many Faces of Parkinson’s Disease	8:10AM - 8:40AM
Q and A Session	8:40AM - 8:50AM
Early Stages of Parkinson’s and Premotor Symptoms	8:50AM - 9:20AM
Q and A Session	9:20AM - 9:30AM
Genetics	9:30AM - 10:00AM
Q and A Session	10:00AM - 10:10AM
Break and Exhibits	10:10AM - 10:20AM
Advanced Stages of Parkinson’s Disease	10:20AM - 10:50AM
Q and A Session	10:50AM - 11:00AM
The Role of Supportive Care Medicine	11:00AM - 11:30AM
Q and A Session	11:30AM - 11:40AM
Keynote Speaker: Atypical Parkinson’s Disease	11:40AM - 12:25PM
Lunch and Exhibits	12:25PM - 1:30PM
Botulinum Toxin in the Treatment of Movement Disorders	1:30PM - 2:00PM
Q and A Session	2:00PM - 2:10PM
Surgical Options for Patients with Parkinson’s Disease and Other Movement Disorders (Virtual Presentation)	2:10PM - 2:40PM
Q and A Session	2:40PM - 2:50PM
Parkinson’s Disease Research Update	2:50PM - 3:20PM
Q and A Session	3:20PM - 3:30PM
Closing Remarks	3:30PM - 3:45PM
Adjourn	3:45PM - 3:46PM

Exhibiting

Exhibit Fees: \$2,500.00

Exhibit Packages Available: 8

Exhibit Package Includes:

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Should you have any question or require additional information, please do not hesitate to cmeexhibits@cshs.org

Exhibit Shipping and Set-up

Shipping/Set-up:

- Any items that needs to be shipped should be sent to The Shay Hotel.
 - Packages must be addressed and labeled as follows:
 - The Shay Hotel- Receiving
 - Attn: **“YOUR NAME and CEDARS-SINAI PARKINSONS COURSE”**
 - 8801 Washington Blvd, Culver City, 90232
- Exhibit set-up can begin starting at 6:30 AM on November 2, 2024
- Display tables are not assigned, tables are on a first come first serve bases.
- Exhibitors are free to breakdown at their convenience – the meeting concludes at 3:45 pm

On-site Representatives:

- Two weeks prior to the conference date, please verify the names and email addresses of your onsite representatives. These names can be emailed to cmeexhibits@cshs.org .

Furnishings: You will be provided with a table and two chairs. Please note that draping/table coverings are your responsibility and will not be provided.

Meeting Location: **The Shay Hotel**, 8801 Washington Blvd, Culver City, CA 90232

Parking: Only Valet parking is available at The Shay

Faculty

Director and Faculty

Cedars-Sinai adheres to the ACCME's Standards for Integrity and Independence in Accredited Continuing Education. Any individuals in a position to control the content of a CE activity, including faculty, planners, reviewers or others are required to disclose all relevant financial relationships with ineligible entities (commercial interests). All relevant conflicts of interest have been mitigated prior to the commencement of the activity.

Course Director(s)

Michele Tagliati, MD

Caron and Steven D. Brody Chair in
Movement Disorders
Professor and Vice Chairman
Director of Movement Disorders
Department of Neurology

Camille Malatt, MD

Assistant Professor of Neurology
Department of Neurology
Cedars-Sinai Medical Center

Faculty

Jessica Besbris, MD

Department of Neurology, Palliative Care
Cedars-Sinai Medical Center

Adam N. Mamelak, MD

Co-Director, Pituitary Center
Director, Functional Neurosurgery Program
Professor, Neurosurgery
Department of Neurosurgery
Cedars-Sinai Medical Center

Yvette Bordelon, MD, PhD

Department of Neurology
Cedars-Sinai Medical Center

Echo Tan, MD

Assistant Professor, Neurology
Department of Neurology
Cedars-Sinai Medical Center

Ashleigh Hansen, MS

Department of Neurology, Neurosurgery
Cedars-Sinai Medical Center

Elliot Hogg, MD

Assistant Professor, Neurology
Department of Neurology
Cedars-Sinai Medical Center

Guest Faculty

Rodolfo Savica, MD, PhD

Neurologist
Department of Neurology
Mayo Clinic

Accreditation and Mitigation of Relevant Financial Relationships

Accreditation

In support of improving patient care, Cedars-Sinai is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Mitigation of Relevant Financial Relationships

Cedars-Sinai adheres to the ACCME's Standards for Integrity and Independence in Accredited Continuing Education. Any individuals in a position to control the content of a CE activity, including faculty, planners, reviewers or others are required to disclose all relevant financial relationships with ineligible entities (commercial interests). All relevant conflicts of interest have been mitigated prior to the commencement of the activity.