



Exhibit Prospectus

Treat Obesity Now: A Workshop to Implement Real World Strategies

September 20, 2024

Any questions or comments regarding this exhibit prospectus should be directed toward:

Cedars-Sinai Medical Center
Office of Continuing Medical Education
8700 Beverly Blvd.
Los Angeles, CA 90048
Email: cmeexhibits@cshs.org

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Request to Exhibit Letter

Dear Prospective Exhibitors,

Cedars-Sinai wishes to invite you to register as an exhibitor for **Treat Obesity Now: A Workshop to Implement Real World Strategies**, scheduled for September 20, 2024 at the Cedars-Sinai Medical Center, Los Angeles, CA.

This symposium is intended for clinicians, of all disciplines, to learn real world strategies to discussing weight with patients, evidence-based treatments and how to start using these effectively in your practice. Although lifestyle interventions are the foundation of weight management, sustaining weight loss over the long-term is extremely challenging for a multitude of controllable and uncontrollable variables.

For more information visit: <https://cedars.cloud-cme.com/course/courseoverview?P=5&EID=22230>

Exhibit Packages Available: \$3000.00

Exhibit Package Includes:

- One 6ft Table Top, includes 2 chairs
- Number of Exhibitor Badges: 2

To secure your spot as an Exhibitor, we require completion of the Exhibit Interest Form, which includes being in full compliance with ACCME standards and policies, attached to this email and send the completed form to cmeexhibits@cshs.org.

Upon receipt of your form, we will process your registration and send you a receipt to collect your payment.

Our non-profit tax I.D. number is: 95-1644600. A copy of our W9 and ACH Payment info can be found here: <https://cedars.box.com/s/9b1zrvrnz28ol1oq0q46uexns09qir6e>

Should you have any question or require additional information, please do not hesitate to cmeexhibits@cshs.org

Best regards,

Cedars-Sinai CME

About Us

Cedars-Sinai Medical Center

Cedars-Sinai is a nonprofit academic healthcare organization serving the diverse Los Angeles community and beyond. With pioneering medical research achievements, education programs defining the future of healthcare, and wide-ranging community benefit activities, we're setting new standards for quality and innovation in patient care. Cedars-Sinai was named the #2 hospital in the nation and #1 in California in U.S. News & World Report's "Best Hospitals 2022-23" rankings.

Cedars-Sinai had 11 specialties ranked nationally, according to the hospital rankings that were released indicating that the medical center is among the top hospitals in the nation in these clinical areas (nationwide rankings are provided in parentheses):

- Cancer (#11)
- Cardiology & Heart Surgery (#3)
- Diabetes & Endocrinology (#12)
- Ear, Nose & Throat (#3)
- Gastroenterology & GI Surgery (#2)
- Geriatrics (#10)
- Neurology & Neurosurgery (#7)
- Obstetrics & Gynecology (#15)
- Orthopedics (#3)
- Pulmonology & Lung Surgery (#3)
- Urology (#3)

Course Overview

Program Description

We are very excited to invite you to attend, in person, the 2024 Cedars-Sinai Treat Obesity Now: A Workshop to Implement Real World Strategies, on September 20th, 2024, at the Cedars-Sinai Harvey Morse Auditorium in Los Angeles, CA.

This symposium is intended for clinicians of all disciplines to learn real world strategies to discussing weight with patients, evidence-based treatments and how to start using these effectively in your practice. Although lifestyle interventions are the foundation of weight management, sustaining weight loss over the long-term is extremely challenging for a multitude of controllable and uncontrollable variables. This educational event will help you feel equipped to treat this complex, chronic medical condition, with an understanding of how to offer and counsel with a variety of tools in your toolbox. Our goal is to have you walk away from this educational event feeling confident and competent in counseling patients on evidence-based treatments for obesity in your practice.

Target Audience

This activity is intended for clinicians of all disciplines, including physicians, dietitians, physical therapy, occupational therapy, hospital administrators.

Approximately 150 healthcare professionals are expected to participate in this CME activity. Of those, 120 are expected to complete the activity.

Learning Objectives

- Recognize that obesity is a chronic, relapsing disease with numerous contributing factors, including those that are uncontrollable.
- Utilizing knowledge on the pathophysiology and treatment of obesity to decide on effective treatment options.
- Initiate honest, open and weight-bias-free conversations with patients.
- Provide evidence-based information to patients with obesity about the full complement of treatment options.
- Demonstrate enhanced interprofessional communication skills, fostering effective collaboration among clinicians of diverse disciplines, in order to discuss weight-related issues with patients, employ evidence-based treatments, and integrate a variety of tools into their practice for counseling patients on obesity management.

Agenda

8:00 AM - 8:15 AM	Introduction
8:15 AM - 8:35 AM	Obesity Overview
8:35 AM - 9:15 AM	Multidisciplinary Support for Patients Living with Obesity
9:15 AM - 9:45 AM	Med Education
9:45 AM - 10:00 AM	Break
10:00 AM - 10:20 AM	Side Effects
10:20 AM - 11:15 AM	Keynote speaker -Treating Obesity with Limited Coverage and Access to Care
11:15 AM - 11:30 AM	Surgery Referral for Bariatric Surgery
11:30 AM - 12:00 PM	Panel Discussion
12:00 PM - 12:30 PM	Lunch
12:30 PM - 1:00 PM	Breakout 1 Maximizing Results through Nutrition Management of Unresponsive GERD Post -Bariatric Surgery
1:00 PM - 1:30 PM	Breakout 2 Common Post-Bariatric Vitamin Deficiencies-Management Strategies Lifestyle ReDesign -Mindfulness Approaches with Your Patients

1:30 PM - 1:50 PM	Weight Management Adolescent – What are the options?
1:55 PM - 2:05 PM	Provider Sharing Patient Stories
2:05 PM - 2:55 PM	Role playing/Practice Implementation
2:55 PM - 3:00 PM	Closing Remarks

Exhibiting

Exhibit Fees

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Should you have any question or require additional information, please do not hesitate to cmeexhibits@cshs.org

Course Director and Faculty

Course Directors

Amanda Velazquez, MD

Director of Obesity Medicine
Cedars-Sinai

Kulmeet Sandhu, MD

Acting Associate Professor of Surgery
Cedars-Sinai

Zsophia LaRue, NP

Nurse Practitioner, Surgery-General Surgery
Cedars-Sinai

Miguel Burch, MD

Associate Director, Minimally Invasive Surgery
Cedars-Sinai

Accreditation and Mitigation of Relevant Financial Relationships

Accreditation

In support of improving patient care, Cedars-Sinai is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Mitigation of Relevant Financial Relationships

Cedars-Sinai adheres to the ACCME's Standards for Integrity and Independence in Accredited Continuing Education. Any individuals in a position to control the content of a CE activity, including faculty, planners, reviewers or others are required to disclose all relevant financial relationships with ineligible entities (commercial interests). All relevant conflicts of interest have been mitigated prior to the commencement of the activity.