### **Exhibitor Prospectus**



Saturday, October 29, 2022



https://cedars.cloud-cme.com/eerieentcme

## Letter of Request

Dear Prospective Exhibitor:

The "Eerie ENT Cases" conference offers participants a unique one-day learning experience that sets aside perfection momentarily in favor of openly discussing adverse outcomes and near misses in otolaryngology. Within a supportive learning environment, expert faculty will guide you through the exploration of some of the scariest ENT cases and will participate on panels for in-depth discussion. In addition to content that focuses on adverse events and near misses, the course will close with an award ceremony for the scariest photo and scariest video.

Join your colleagues on **Saturday, October 29, 2022**. Don't be afraid to admit that errors and near misses happen! Together, we can learn from these cases by applying the recommendations and solutions that will avoid adverse events or offer insight into managing them more effectively should they arise.

For more information on exhibit opportunities, please review this document. Exhibitors must register online and complete the Exhibit registration information, payment, and comply to policies pertaining to the ACCME Standards for Commercial Support.

To register as an exhibitor:

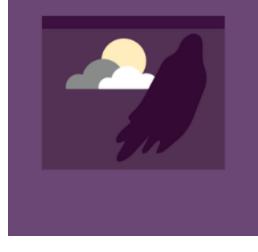
Go to: https://cedars.cloud-cme.com/eerieentcme

1. Click on Exhibit at this Event and complete the information required.

Our non-profit tax I.D. number is: 95-1644600. A copy of our W9 can be provided for your records.

#### VIRTUAL EVENT

### **Eerie ENT Cases**

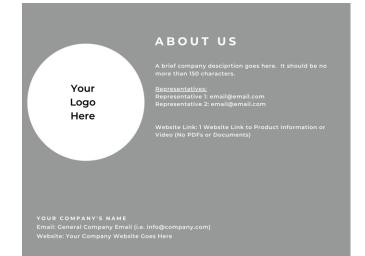




# COMPANY INFORMATION POSTING: \$1,450.00

### <u>Company Profile Card</u> on our Sponsors/Exhibitors page

- Profile Card includes:
  - Company Name and Logo
  - Company Description
  - Company Website and General Email
  - Name of 2 Company Representatives and Email Info
  - 1 Website Link to Product Information or Video (No PDFs or Documents)





# Additional Information



\_\_\_

ΟΞ

#### Agenda and Faculty

For agenda and faculty information, please visit the "Schedule" and "Faculty" tabs on the Conference .

#### **Register Online**

Online registration is required. Go to: https://cedars.cloud-cme.com/eerieentcme

Click the "Exhibitor" tab, select "Exhibit at this Event"

#### Payment

Pay by credit card or check.

Checks should be made payable to CSMC and mailed to Cedars-Sinai Office of Continuing Medical Education, 8700 Beverly Boulevard, Los Angeles, CA 90048. Checks must be received at least 2 weeks prior to the activity.

### Exhibitor Info/Set-up

Additional set-up info can be found in your registration confirmation and follow-up emails closer to the event date.



# Cedars-Sinai Exhibiting Policy





All companies permitted by Cedars-Sinai Office of CME to complement the conference must strictly adhere to the following guidelines regarding their participation as an exhibitor: When commercial exhibits are part of the program, arrangements for these shall not influence planning or interfere with the presentation of CME activities;



Exhibit placement shall not be a condition of support for a CME activity;



No commercial promotional materials shall be promoted during an educational activity certified for credit; and,



Representatives of commercial supporters may attend an educational activity but may not engage in sales activities while in the virtual room where the activity takes place and are strictly prohibited from the sale of and/or discussion of products while attending the educational activity.



In accordance with OPEN PAYMENTS (Physician Payments Sunshine Act), if exhibitors plan to provide anything of value to physicians, it is the responsibility of your organization to maintain your own record of who accepted these items.



Cedars-Sinai Medical Center is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

## Any Questions?



Cedars-Sinai Office of CME

700 North San Vicente Blvd, Ste G550 West Hollywood, 90069

Phone: 310-423-5548

Email: cme@cshs.org

