

VIRTUAL ACTIVITY

2021 Eerie ENT Cases



Saturday, October 23, 2021

Letter of Request

Dear Prospective Exhibitor:

This letter is an invitation, on behalf of **Drs. Anca M. Barbu and Martin Hopp**, to participate as an exhibitor for the continuing medical education symposium entitled, 2021 Eerie ENT Cases to be held virtually on Saturday, October 23, 2021.

The “Eerie ENT Cases” activity offers participants a unique one-day learning experience that sets aside perfection momentarily in favor of openly discussing adverse outcomes and near misses in otolaryngology. In addition to content that focuses on adverse events and near misses, the virtual activity will close with an award ceremony for the scariest photo and scariest video.

For more information on exhibit opportunities, please review this document. Exhibitors must register online and complete the Exhibit registration information, payment, and comply to policies pertaining to the ACCME Standards for Commercial Support.

To register as an exhibitor:

Go to: <https://cedars.cloud-cme.com/entcme>

1. Click on Exhibit at this Event and complete the information required.

Our non-profit tax I.D. number is: 95-1644600. A copy of our W9 can be provided for your records.

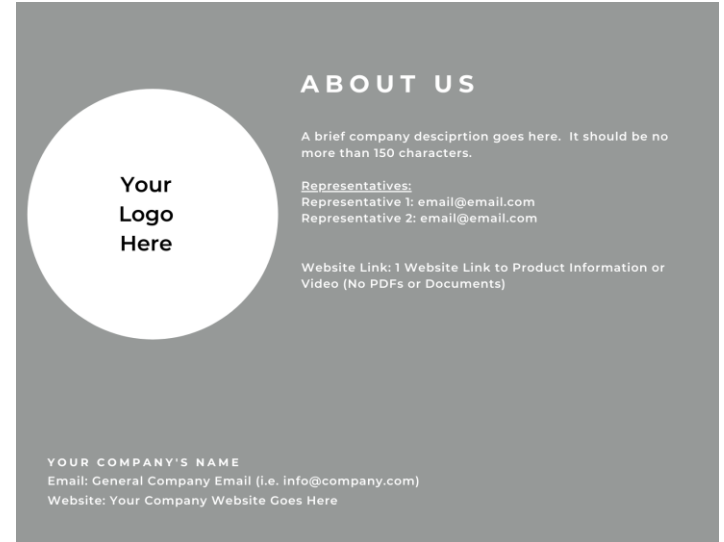
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2021 Eerie ENT Cases



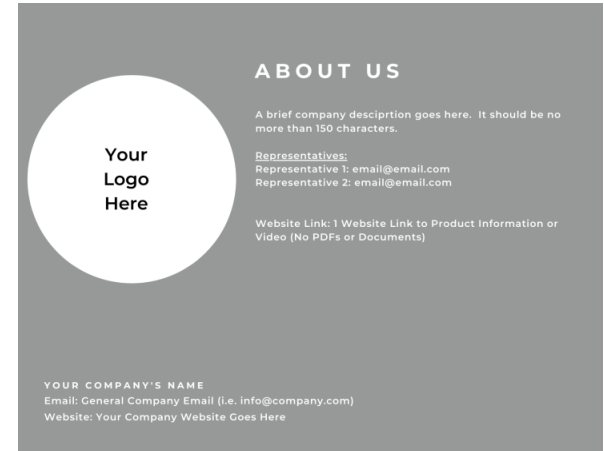
Silver Level Fee: \$1,000

- **Company Profile Card on our Sponsors/Exhibitors page**
 - Profile Card includes:
 - Company Name
 - Company Logo
 - Company Website
 - Name of 2 Company Representatives and Email Info
 - 1 Website Link to Product Information or Video (No PDFs or Documents)



Gold Level Fee: \$2,000

- **Exhibit Sponsored Session includes**
 - Host a virtual session to meet/talk with conference attendees during designated times **or** provide a video with product information
 - Use your own preferred virtual platform to host your session
- **Company Profile Card on our Sponsors/Exhibitors page**
 - Profile Card includes:
 - Company Name
 - Company Logo
 - Company Website
 - Name of 2 Company Representatives and Email Info
 - 1 Website Link to Product Information or Video (No PDFs or Documents)



Additional Information



Agenda and Faculty

For agenda and faculty information, please [Click Here](#) and visit the “Schedule” and “Faculty” tabs.



Register Online

Online registration is required. Go to: <https://cedars.cloud-cme.com/entcme>

Click the “Exhibitor” tab, select “Exhibit at this Event”



Payment

Pay by credit card or check.

Checks should be made payable to CSMC and mailed to [Cedars-Sinai Office of Continuing Medical Education, 8700 Beverly Boulevard, Los Angeles, CA 90048](#). Checks must be received at least 2 weeks prior to the activity.



Exhibitor Info/Set-up

Additional set-up info can be found in your registration confirmation and follow -up emails closer to the event date.

Cedars-Sinai Exhibiting Policy



All companies permitted by Cedars-Sinai Office of CME to complement the conference must strictly adhere to the following guidelines regarding their participation as an exhibitor:



When commercial exhibits are part of the program, arrangements for these shall not influence planning or interfere with the presentation of CME activities;



Exhibit placement shall not be a condition of support for a CME activity;



No commercial promotional materials shall be promoted during an educational activity certified for credit; and,



Representatives of commercial supporters may attend an educational activity but may not engage in sales activities while in the virtual room where the activity takes place and are strictly prohibited from the sale of and/or discussion of products while attending the educational activity.



In accordance with OPEN PAYMENTS (Physician Payments Sunshine Act), if exhibitors plan to provide anything of value to physicians, it is the responsibility of your organization to maintain your own record of who accepted these items.

Any Questions?



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