

IN-PERSON ACTIVITY

Cedars-Sinai Parkinson's Disease Annual Symposium: A Holistic Approach



Saturday, October 15, 2022

Letter of Request

This letter is an invitation on behalf of Dr. Michelle Tagliati, to participate as an exhibitor for the continuing medical education symposium entitled, **The 2022 Cedars-Sinai Parkinson's Disease Annual Symposium: A Holistic Approach**, to be held in-person on Saturday, October 15, 2022, at Le Merigot Hotel in Santa Monica, CA

Parkinson's disease (PD) is not only the most common movement disorder, but also the fastest growing neurological disease. According to the Parkinson's Foundation, nearly one million people in the US are living with PD today and another 60,000 Americans will be diagnosed every year. Given that each PD patient is unique, clinicians face as many specific treatment challenges as the number of PD patients they follow. To help address this need, expert faculty will discuss challenges and opportunities for clinicians and healthcare professionals managing patients with PD, including current and emerging medical and surgical advances that can be implemented to slow disease progression and improve patients' quality of life. Particular focus will be put on the holistic approach to a complex disorder including motor and non-motor symptoms, nutritional and lifestyle changes.

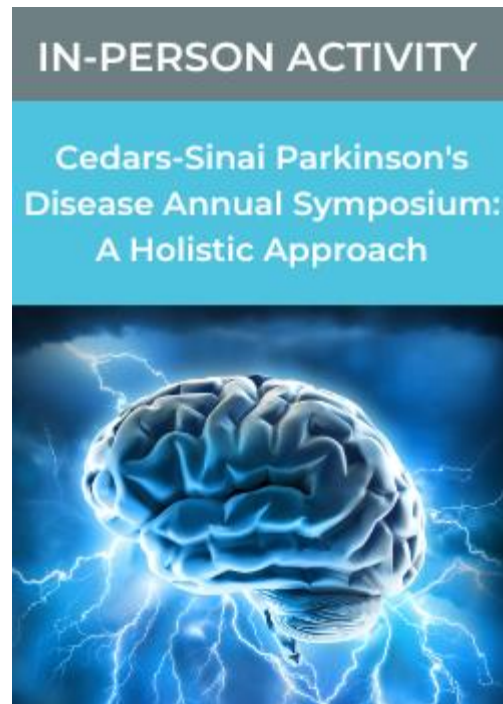
For more information on exhibit opportunities, please review this document. Exhibitors must register online and complete the Exhibit registration information, payment, and comply to policies pertaining to the ACCME Standards for Commercial Support.

To register as an exhibitor:

Go to: <https://cedars.cloud-cme.com/parkinsonscme>

1. Click on Exhibit at this Event and complete the information required.

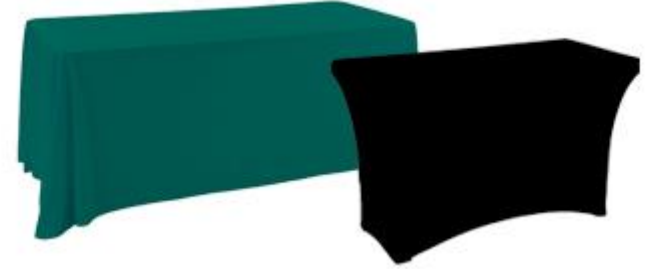
Our non-profit tax I.D. number is: 95-1644600. A copy of our W9 can be provided for your records.



Gold Level: In-Person Exhibit Fee: \$ 2,500.00

In-Person exhibit display – Opportunity to interact with meeting attendees
– includes:

- One (1) assigned display table in the Exhibit space
 - Two (2) Staff Representative attendance – Complimentary
- Conference website Profile Card posting:
 - Company Name and Logo
 - Company Description
 - Company Website and General email address
 - Complimentary attendance for 2 Company Representatives and Email Information noted on website posting
 - 1 Website Link to Product Information or Video (No PDFs or Documents)

A template for a conference website profile card. It features a grey background. On the left, there is a large white circle containing the text "Your Logo Here". To the right of the circle, the heading "ABOUT US" is displayed in white. Below the heading, there is a line of text: "A brief company description goes here. It should be no more than 150 characters." followed by a section titled "Representatives:" with two lines of placeholder text: "Representative 1: email@gmail.com" and "Representative 2: email@gmail.com". Below this, there is a section titled "Website Link:" with the text "1 Website Link to Product Information or Video (No PDFs or Documents)". At the bottom of the card, there is a section titled "YOUR COMPANY'S NAME" followed by two lines of placeholder text: "Email: General Company Email (i.e. info@company.com)" and "Website: Your Company Website Goes Here".

Additional Information



Agenda and Faculty

For agenda and faculty information, please visit the “Schedule” and “Faculty” tabs on the Conference site.



Register Online

Online registration is required. Go to: <https://cedars.cloud-cme.com/parkinsonscme>

Click the “Exhibitor” tab, select “Exhibit at this Event”



Payment

Pay by credit card, wire transfer or check.

Checks should be made payable to CSMC and mailed to **Cedars-Sinai Medical Center, CME, 8700 Beverly Boulevard, Los Angeles, CA 90048**. Checks must be received at **least 2 weeks prior to the activity**.



Exhibitor Info/Set-up

Additional set-up info can be found in your registration confirmation and follow-up emails closer to the event date.

Cedars-Sinai Exhibiting Policy



All companies permitted by Cedars-Sinai Office of CME to complement the conference must strictly adhere to the following guidelines regarding their participation as an exhibitor:



When commercial exhibits are part of the program, arrangements for these shall not influence planning or interfere with the presentation of CME activities;



Exhibit placement shall not be a condition of support for a CME activity;



No commercial promotional materials shall be promoted during an educational activity certified for credit; and,



Representatives of commercial supporters may attend an educational activity but may not engage in sales activities while in the virtual room where the activity takes place and are strictly prohibited from the sale of and/or discussion of products while attending the educational activity.



In accordance with OPEN PAYMENTS (Physician Payments Sunshine Act), if exhibitors plan to provide anything of value to physicians, it is the responsibility of your organization to maintain your own record of who accepted these items.

Any Questions?



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Office of CME**

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