Exhibitor Prospectus Virtual Event

VIRTUAL ACTIVITY

2022 Annual Seminar for GI Nurses and Interdisciplinary Professionals











September 24, 2022



https://cedars.cloud-cme.com/giseminar

Participate as an Exhibitor

Dear Exhibitor:

We are excited to invite you to participate in this exceptional CME course – the **45th Annual Interprofessional Seminar for GI Nurses and Healthcare Associates,** being held *virtually* on September 24, 2022, Cedars-Sinai Medical Center.

The activity is designed to present current and new concepts, special techniques, and practical clinical approaches for patients undergoing gastrointestinal procedures. The one-day activity will include an intensive and comprehensive review of multiple disciplines of gastroenterology, as well as nurse's and provider's role and evidence-based practices in caring for this patient population.

For more information on the exhibit opportunities, please review the Exhibit Prospectus noted in the material below. Exhibitors must register online (by following the instructions on the Exhibit at this Event tab located on the meeting website) and completing the Exhibit registration information, payment, and comply to policies pertaining to the ACCME Standards for Commercial Support.

- 1. Go to: https://cedars.cloud-cme.com/giseminar
- 2. Click on "Exhibit at this Event" and complete the information required.

Our non-profit tax I.D. number is: 95-1644600. A copy of our W9 can be provided for your records.

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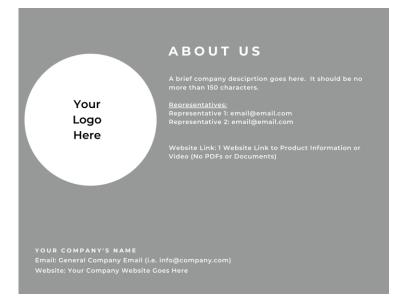




Company Profile Card Posting - Fee: \$1,000.00

Company Profile Card on our Sponsors/Exhibitors page

- Profile Card includes:
 - Company Name and Company Logo
 - Company Profile Description
 - Company Website
 - Name of 2 Company Representatives(comped registration) and Email contact
 - 1 Website Link to Product Information or Video (No PDFs or Documents)



<u>Click here to view an example</u>

Want to Exhibit?



Register Online

To register as an exhibitor: <u>https://cedars.cloud-cme.com/giseminar</u> Click the "Exhibitor" tab, select "Exhibit at this Event"

Payment

Pay by credit card or check.

Checks should be made payable to CSMC and mailed to Cedars-Sinai Medical Center, 8700 Beverly Boulevard, CME, Los Angeles, CA 90048. Checks must be received at least 2 weeks prior to the activity.



Exhibitor Info/Set-up

Additional set-up info can be found in your registration confirmation and follow-up emails closer to the event date.



Cedars-Sinai Exhibiting Policy





All companies permitted by Cedars-Sinai Office of CME to complement the conference must strictly adhere to the following guidelines regarding their participation as an exhibitor: When commercial exhibits are part of the program, arrangements for these shall not influence planning or interfere with the presentation of CME activities; Exhibit placement shall not be a condition of support for a CME activity;



No commercial promotional materials shall be promoted during an educational activity certified for credit; and,



Representatives of commercial supporters may attend an educational activity but may not engage in sales activities while in the virtual room where the activity takes place and are strictly prohibited from the sale of and/or discussion of products while attending the educational activity.



In accordance with OPEN PAYMENTS (Physician Payments Sunshine Act), if exhibitors plan to provide anything of value to physicians, it is the responsibility of your organization to maintain your own record of who accepted these items.



Cedars-Sinai Medical Center is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Any Questions?



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