

4th Annual Cedars-Sinai Gastrointestinal Tumor Conference: Bringing the Future of Cancer Care to our Patients Today – March 18, 2023

HYBRID ACTIVITY

A scanning electron micrograph (SEM) showing a dense, textured cluster of cells, likely a tumor, with a blue and purple color gradient. The cells have a complex, irregular surface with many small protrusions and indentations. The background is a solid blue color.

**4th Annual Cedars-Sinai Gastrointestinal Tumor Conference:
Bringing the Future of Cancer Care to our Patients Today**

Letter of Request

Cedars-Sinai invites you to participate as an Exhibitor at this hybrid event - **Fourth Annual Cedars-Sinai Gastrointestinal Tumor Conference**, scheduled for Saturday, March 18, 2023 at Cedars-Sinai Medical Center.

This activity will provide concise and comprehensive updates on the most recent research and advances in therapy for gastrointestinal cancers. A stellar faculty has been assembled to share developments in precision medicine, research, and immunotherapeutic approaches to the treatment of cancers of the pancreas, liver, and gastric/esophagus. Invited faculty will present a comprehensive bench to bedside review of immune therapy for GI malignancies, detail immune therapies for pancreatic cancer, and explore advances in biomarkers and immunotherapy in gastroesophageal cancers. Biomarker strategies for neuroendocrine and rare tumors will be presented and participants will also have an opportunity to review immune-related toxicities. Join your colleagues for this important half day educational activity that will enhance your understanding of GI cancers and provide you with valuable information to inform your clinical decision-making and treatment approaches for your patients.

For more information on exhibit opportunities, please review this document. Exhibitors must register online and complete the Exhibit registration information, payment, and comply to policies pertaining to the ACCME Standards for Commercial Support.

To register as an exhibitor:

Go to: <https://cedars.cloud-cme.com/gicancercme>

- Click on Exhibit at this Event and complete the information required.

Our non-profit tax I.D. number is: 95-1644600. A copy of our W9 can be provided for your records.

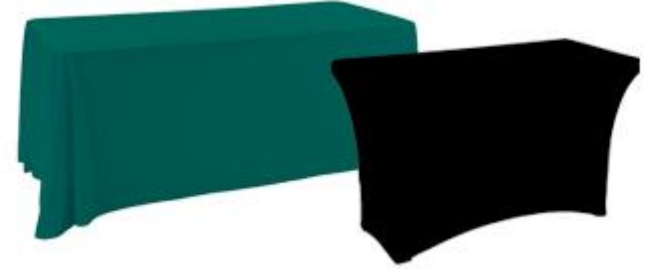


Gold Level - In-Person Exhibit Display Table and Profile Card

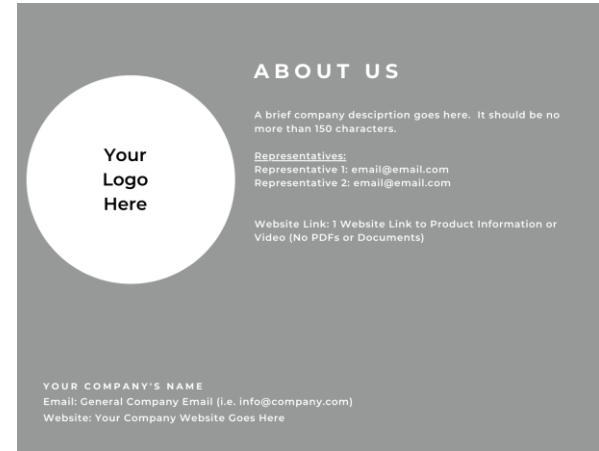
Fee: \$2,500.00

In-Person exhibit display table

- Opportunity to interact with meeting attendees – includes:
 - One (1) assigned display table in the Exhibit space
 - Two (2) Staff Representative attendance – Complimentary



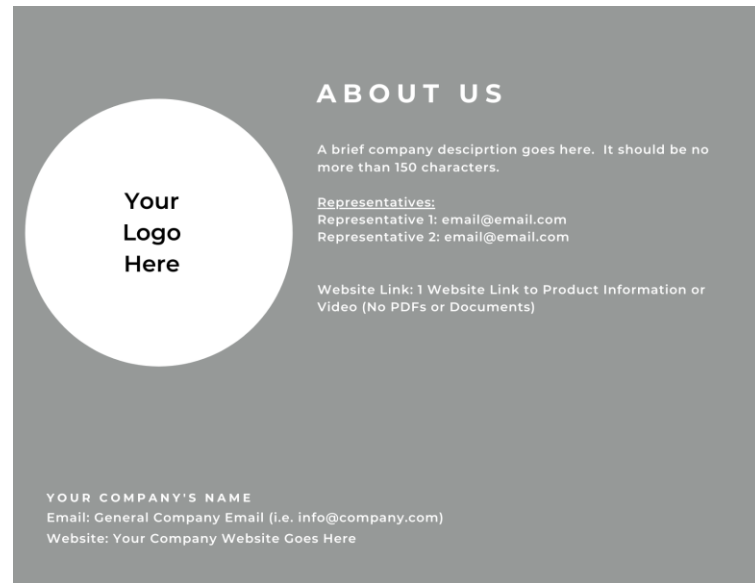
- Conference website Profile Card posting:
 - Company Name and Logo
 - Company Description
 - Company Website and General email address
 - Complimentary attendance for 2 Company Representatives and Email Information noted on website posting
 - 1 Website Link to Product Information or Video (No PDFs or Documents)



Silver Level - Company Profile Card:

Fee \$1,500.00

- **Conference website Profile Card posting:**
 - Company Name and Logo
 - Company Description
 - Company Website and General email address
 - Complimentary registration for 2 Company Representatives and Email Information noted on website posting
 - 1 Website Link to Product Information or Video (No PDFs or Documents)



ABOUT US

A brief company description goes here. It should be no more than 150 characters.

Representatives:
Representative 1: email@email.com
Representative 2: email@email.com

Website Link: 1 Website Link to Product Information or Video (No PDFs or Documents)

YOUR COMPANY'S NAME
Email: General Company Email (i.e. info@company.com)
Website: Your Company Website Goes Here

Additional Information



Agenda and Faculty

For agenda and faculty information, please visit the “Schedule” and “Faculty” tabs on the Conference site.



Register Online

Online registration is required. Go to: <https://cedars.cloud-cme.com/gicancercme>

Click the “Exhibitor” tab, select “Exhibit at this Event”



Payment

Pay by credit card, wire transfer or check.

Checks should be made payable to CSMC and mailed to **Cedars-Sinai Medical Center, CME, 8700 Beverly Boulevard, Los Angeles, CA 90048**. Checks must be received at **least 2 weeks prior to the activity**.



Exhibitor Info/Set-up

Additional set-up info can be found in your registration confirmation and follow-up emails closer to the event date.

Cedars-Sinai Exhibiting Policy



All companies permitted by Cedars-Sinai Office of CME to complement the conference must strictly adhere to the following guidelines regarding their participation as an exhibitor:



When commercial exhibits are part of the program, arrangements for these shall not influence planning or interfere with the presentation of CME activities;



Exhibit placement shall not be a condition of support for a CME activity;



No commercial promotional materials shall be promoted during an educational activity certified for credit; and,



Representatives of commercial supporters may attend an educational activity but may not engage in sales activities while in the virtual room where the activity takes place and are strictly prohibited from the sale of and/or discussion of products while attending the educational activity.



In accordance with OPEN PAYMENTS (Physician Payments Sunshine Act), if exhibitors plan to provide anything of value to physicians, it is the responsibility of your organization to maintain your own record of who accepted these items.

Any Questions?



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Office of CME**

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