

VIRTUAL ACTIVITY



ENT for the Non-ENT

January 22, 2022

Letter of Request

Dear Prospective Exhibitor:

This dynamic and interactive **virtual** activity 2022 ENT for the Non-ENT, planned for January 22, 2022, will equip primary care providers, sleep specialists, and other healthcare providers involved in the care of patients with otolaryngic disorders with the most current clinical information, technological advances, innovative approaches, and recent guidelines to support optimal care.

The program is divided into 4 sessions: Ears, Nose/Sinus, Mouth/Throat, and Neck – with each session offering an in-depth review of the most important issues facing PCPs.

To register as an exhibitor:

Go to: <https://cedars.cloud-cme.com/entcme>

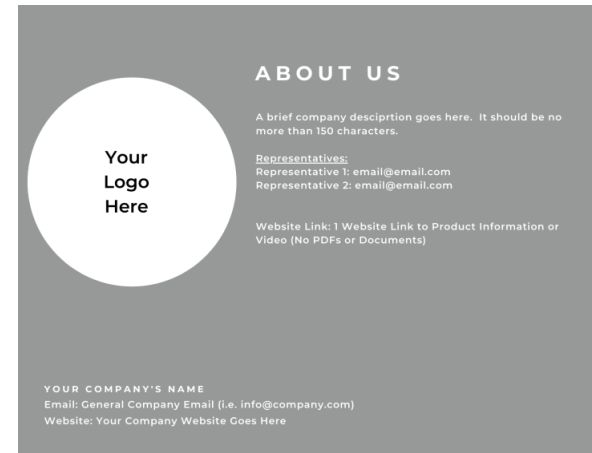
1. Click on Exhibit at this Event and complete the information required.

Our non-profit tax I.D. number is: 95-1644600. A copy of our W9 can be provided for your records.



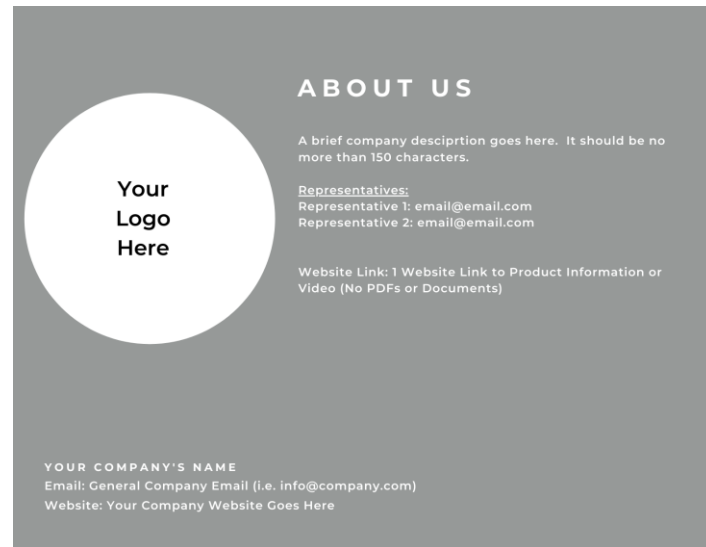
Gold Level Fee: \$2,000

- **Exhibit Sponsored Session includes**
 - Host an early morning ***virtual session*** to meet/talk with conference attendees during designated times **or** provide a video with product information
 - Use your own preferred virtual platform to host your session
- **Company Profile Card on our Sponsors/Exhibitors page**
 - Profile Card includes:
 - Company Name
 - Company Logo
 - Company Website
 - Name of 2 Company Representatives and Email Info
 - 1 Website Link to Product Information or Video (No PDFs or Documents)



Silver Level Fee: \$1,000

- **Company Profile Card on our Sponsors/Exhibitors page**
Does not include a table display
 - Profile Card includes:
 - Company Name
 - Company Logo
 - Company Website
 - Name of 2 Company Representatives and Email Info
 - 1 Website Link to Product Information or Video (No PDFs or Documents)



ABOUT US

A brief company description goes here. It should be no more than 150 characters.

Representatives:
Representative 1: email@email.com
Representative 2: email@email.com

Website Link: 1 Website Link to Product Information or Video (No PDFs or Documents)

YOUR COMPANY'S NAME
Email: General Company Email (i.e. info@company.com)
Website: Your Company Website Goes Here

Additional Information



Agenda and Faculty

For agenda and faculty information, please [Click Here](#) and visit the “Schedule” and “Faculty” tabs.



Register Online

Online registration is required. Go to: <https://cedars.cloud-cme.com/entcme>

Click the “Exhibitor” tab, select “Exhibit at this Event”



Payment

Pay by credit card or check.

Checks should be made payable to Cedars-Sinai and mailed to [Cedars-Sinai, Office of Continuing Medical Education, 8700 Beverly Boulevard, Los Angeles, CA 90048](#). Checks must be received at least 2 weeks prior to the activity.



Exhibitor Info/Set-up

Additional set-up info can be found in your registration confirmation and follow-up emails closer to the event date.

Cedars-Sinai Exhibiting Policy



All companies permitted by Cedars-Sinai Office of CME to complement the conference must strictly adhere to the following guidelines regarding their participation as an exhibitor:



When commercial exhibits are part of the program, arrangements for these shall not influence planning or interfere with the presentation of CME activities;



Exhibit placement shall not be a condition of support for a CME activity;



No commercial promotional materials shall be promoted during an educational activity certified for credit; and,



Representatives of commercial supporters may attend an educational activity but may not engage in sales activities while in the virtual room where the activity takes place and are strictly prohibited from the sale of and/or discussion of products while attending the educational activity.



In accordance with OPEN PAYMENTS (Physician Payments Sunshine Act), if exhibitors plan to provide anything of value to physicians, it is the responsibility of your organization to maintain your own record of who accepted these items.

Any Questions?



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