

Exhibitor Prospectus

IN-PERSON ACTIVITY

Clinical Updates in Lymphoma

October 1, 2022

Participate as an Exhibitor

Cedars-Sinai invites your company to participate as an Exhibitor at this continuing medical education activity entitled, **Clinical Updates in Lymphoma on October 1, 2022**. This activity will be offered as a “in-person” registration. The Conference will take place at Cedars-Sinai Medical Center, Los Angeles, CA.

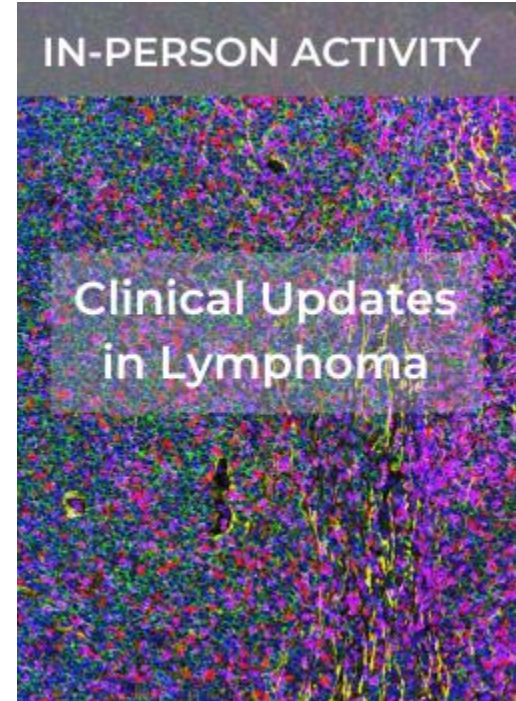
This activity will offer a chance for lymphoma specialists to gather and discuss updates and advancements in lymphoma treatment and research, including an overview and summary of the main points from ASH and ASTCT. We will also discuss the future of lymphoma treatment and the current external environment.

For more info on the exhibit opportunities, please review this document. Exhibitors must register online and complete the Exhibit registration information, payment, and comply to policies pertaining to the ACCME Standards for Commercial Support.

To register as an exhibitor:

1. Go to: **<https://cedars.cloud-cme.com/lymphomacme>**
2. Click on “Exhibit at this Event” and complete the information required.

Our non-profit tax I.D. number is: 95-1644600. A copy of our W9 can be provided for your records.



<https://cedars.cloud-cme.com/lymphomacme>

Silver Level Display and Company Profile Card: Fee \$1,500.00

Exhibit Display

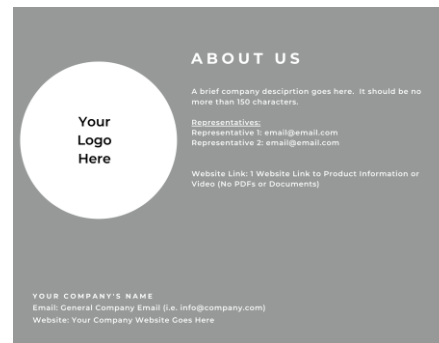
- One (1) display table in the Exhibit space
- Two (2) Staff Representative attendance – Complimentary



Company Profile Card - Posting on our Sponsors/Exhibitors page

Profile Card includes:

- Company Name and Company Logo
- Company Profile Description
- Company Website
- Name of 2 Company Representatives and Email Info
- 1 Website Link to Product Information or Video (No PDFs or Documents)



Want to Exhibit?



Register Online

To register as an exhibitor: <https://cedars.cloud-cme.com/lymphomacme>

Click the “Exhibitor” tab, select “Exhibit at this Event”



Payment

Pay by credit card or check.

Checks should be made payable to CSMC and mailed to Cedars-Sinai CME, 8700 West Beverly Blvd., CME. Los Angeles, CA 90048. Checks should be **received at least 2 weeks prior** to the activity.



Exhibitor Info/Set-up

Additional set-up info can be found in your registration confirmation and follow-up emails closer to the event date.

Cedars-Sinai Exhibiting Policy



All companies permitted by Cedars-Sinai Office of CME to complement the conference must strictly adhere to the following guidelines regarding their participation as an exhibitor:



When commercial exhibits are part of the program, arrangements for these shall not influence planning or interfere with the presentation of CME activities;



Exhibit placement shall not be a condition of support for a CME activity;



No commercial promotional materials shall be promoted during an educational activity certified for credit; and,



Representatives of commercial supporters may attend an educational activity but may not engage in sales activities while in the virtual room where the activity takes place and are strictly prohibited from the sale of and/or discussion of products while attending the educational activity.



In accordance with OPEN PAYMENTS (Physician Payments Sunshine Act), if exhibitors plan to provide anything of value to physicians, it is the responsibility of your organization to maintain your own record of who accepted these items.

Any Questions?



**Cedars-Sinai
Office of CME**

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