

Exhibitor Prospectus

IN-PERSON ACTIVITY

Weight Matters: Treating
Obesity with Dignity and
Evidence-based Care



Participate as an Exhibitor

Cedars-Sinai invites your company to participate as an Exhibitor at this “in-person” continuing medical education activity entitled, **2022 Cedars-Sinai Weight Matters: Treating Obesity with Dignity and Evidence Based Care Symposium, scheduled for October 1, 2022, at the Shay Hotel in Culver City, California.** To view the complete agenda and faculty, visit the conference website. **Please remember to Register early – the deadline is July 31, 2022.**

This symposium is intended for clinicians, of all disciplines, to become proficient in the latest, evidence-based treatments of obesity. Obesity is a risk factor for over 200 medical conditions. No specialty is untouched. Although lifestyle interventions are the foundation of weight management, sustaining weight loss over the long-term is extremely challenging for a multitude of controllable and uncontrollable variables. This educational event will help you to better understand why obesity is a chronic, relapsing disease that merits treatment. We will review how to discuss weight with your patients in an effective and bias-free approach. Also, we will extensively review the latest, cutting-edge surgical and non-surgical treatments of obesity, and how to help your patients gain access to these services at our Cedars-Sinai Comprehensive Weight Loss Center.

We are honored to present numerous, distinguished speakers including the world-renowned weight management expert, Dr. Robert Kushner, Professor of Medicine and Medical Education at Northwestern University Feinberg School of Medicine, Past President of The Obesity Society, and one of the lead investigators in the groundbreaking obesity study "Once-Weekly Semaglutide with Overweight or Obesity."

For more information on the exhibit opportunities, please review this document. Exhibitors must register online and complete the Exhibit registration information, payment, and comply to policies pertaining to the ACCME Standards for Commercial Support.

To register as an exhibitor:

1. Go to: <https://cedars.cloud-cme.com/obesitycme>
2. Click on “Exhibit at this Event” and complete the information required.

Our non-profit tax I.D. number is: 95-1644600. A copy of our W9 can be provided for your records.



Exhibit Table and Company Profile Card: Fee \$2,500.00

Exhibit Table Display

- One (1) display table in the Exhibit space
- Two (2) Staff Representative attendance – Complimentary



Company Profile Card

Posting *on* our Sponsors/Exhibitors page

- Profile Card includes:
 - Company Name
 - Company Logo
 - Company Website
 - Name of 2 Company Representatives and Email Info
 - 1 Website Link to Product Information or Video (No PDFs or Documents)



ABOUT US

A brief company description goes here. It should be no more than 150 characters.

Representatives:

Representative 1: email@email.com

Representative 2: email@email.com

Website Link: 1 Website Link to Product Information or Video (No PDFs or Documents)

YOUR COMPANY'S NAME

Email: General Company Email (i.e. info@company.com)

Website: Your Company Website Goes Here

Want to Exhibit?



Register Online

To register as an exhibitor: <https://cedars.cloud-cme.com/obesitycme>

Click the “Exhibitor” tab, select “Exhibit at this Event”



Payment

Pay by credit card or check.

Checks should be made payable to CSMC and mailed to Cedars-Sinai CME, 8700 West Beverly Blvd., CME. Los Angeles, CA 90048. Checks should be received at least 2 weeks prior to the activity.



Exhibitor Info/Set-up

Additional set-up info can be found in your registration confirmation and follow-up emails closer to the event date.

Cedars-Sinai Exhibiting Policy



All companies permitted by Cedars-Sinai Office of CME to complement the conference must strictly adhere to the following guidelines regarding their participation as an exhibitor:



When commercial exhibits are part of the program, arrangements for these shall not influence planning or interfere with the presentation of CME activities;



Exhibit placement shall not be a condition of support for a CME activity;



No commercial promotional materials shall be promoted during an educational activity certified for credit; and,



Representatives of commercial supporters may attend an educational activity but may not engage in sales activities while in the virtual room where the activity takes place and are strictly prohibited from the sale of and/or discussion of products while attending the educational activity.



In accordance with OPEN PAYMENTS (Physician Payments Sunshine Act), if exhibitors plan to provide anything of value to physicians, it is the responsibility of your organization to maintain your own record of who accepted these items.

Any Questions?



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