

Exhibitor Prospectus

IN-PERSON ACTIVITY

2022 Orthopaedic Trauma: Fracture Problems in the Real World - Who to Fix and When to Replace



September 24, 2022
Sofitel Hotel, Los Angeles, CA

Participate as an Exhibitor

Cedars-Sinai invites your company to participate as an Exhibitor the at upcoming CME conference, **“2022 Orthopaedic Trauma: Fracture Problems in the Real World – Who to Fix and When to Replace”** being held on Saturday, September 24, 2022, at the Sofitel, Los Angeles, CA.

The 2022 Orthopaedic Trauma symposium will present the latest operative and non-operative techniques and strategies used in the care of patients with complex upper- and lower-extremity injuries. Morning sessions will address fractures of the elbow and proximal humerus. Afternoon sessions will focus on trauma injuries to hip and knee. Each session will offer attendees ample time for questions and discussion. A unique feature of this year’s program is a lunch-and-learn performance improvement session with content highlighting models for skill development, “Kelee meditation” and visualization techniques. The program will close with a final session featuring practical case-based discussions and best practices.

For more info on the exhibit opportunities, please review this document. Exhibitors must register online and complete the Exhibit registration information, payment, and comply to policies pertaining to the ACCME Standards for Commercial Support.

To register as an exhibitor:

1. Go to: <https://cedars.cloud-cme.com/orthotraumacme>
2. Click on Exhibit at this Event and complete the information required.

Our non-profit tax I.D. number is: 95-1644600. A copy of our W9 can be provided for your records.



Display Table & Company Profile Card: Fee \$ 2,500.00

Exhibit Sponsored Session includes

- One (1) display table in the Exhibit space
- Two (2) Staff Representative attendance – Complimentary



Company Profile Card - Posting on our Sponsors/Exhibitors page

- Profile Card includes:
- Company Name
- Company Logo
- Company Website
- Name of 2 Company Representatives and Email Info
- 1 Website Link to Product Information or Video (No PDFs or Documents)

A template for a company profile card. It features a large white circle on the left with the text "Your Logo Here". To the right of the circle, there is a section titled "ABOUT US" with a brief description field. Below this, there is a section for "Representatives" with two lines for names and email addresses. Further down, there is a section for "Website Link" with a single line for a link to product information or video. At the bottom, there is a section for "YOUR COMPANY'S NAME" with lines for email and website.

Want to Exhibit?



Register Online

To register as an exhibitor: <https://cedars.cloud-cme.com/orthotraumacme>
Click the “Exhibitor” tab, select “Exhibit at this Event”



Payment

Pay by credit card or check.

Checks should be made payable to CSMC and mailed to Cedars-Sinai Office of Continuing Medical Education, 8700 Beverly Boulevard, Los Angeles, CA 90048. Checks must be received at least 2 weeks prior to the activity.



Exhibitor Info/Set-up

Additional set-up info can be found in your registration confirmation and follow-up emails closer to the event date.

Cedars-Sinai Exhibiting Policy



All companies permitted by Cedars-Sinai Office of CME to complement the conference must strictly adhere to the following guidelines regarding their participation as an exhibitor:



When commercial exhibits are part of the program, arrangements for these shall not influence planning or interfere with the presentation of CME activities;



Exhibit placement shall not be a condition of support for a CME activity;



No commercial promotional materials shall be promoted during an educational activity certified for credit; and,



Representatives of commercial supporters may attend an educational activity but may not engage in sales activities while in the virtual room where the activity takes place and are strictly prohibited from the sale of and/or discussion of products while attending the educational activity.



In accordance with OPEN PAYMENTS (Physician Payments Sunshine Act), if exhibitors plan to provide anything of value to physicians, it is the responsibility of your organization to maintain your own record of who accepted these items.

Any Questions?



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