

Exhibitor Prospectus
2023 Cedars-Sinai Advanced Otolaryngology
March 25, 2023

VIRTUAL ACTIVITY

Cedars-Sinai Advanced Otolaryngology Conference



<https://cedars.cloud-cme.com/Otolaryngologycme>

Participate as an Exhibitor

Cedars-Sinai invites your company to participate as an Exhibitor at the **Virtual** continuing medical education activity entitled **2023 Cedars-Sinai Advanced Otolaryngology Conference**, scheduled for Saturday, March 25, 2023, 7:30 am to 3:30 pm. To view the complete agenda and faculty, visit the conference website: <https://cedars.cloud-cme.com/Otolaryngologycme>

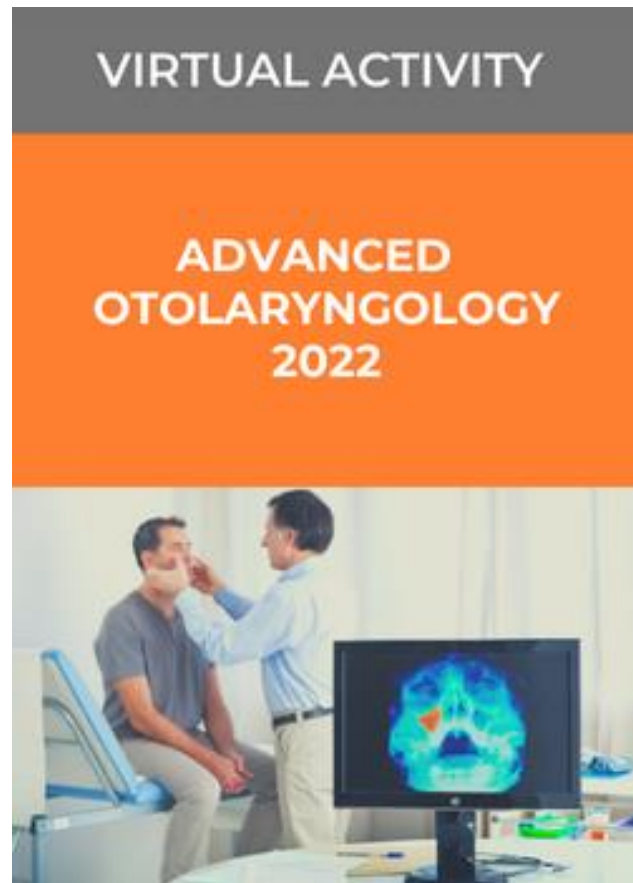
This advanced activity in otolaryngology will provide participants with the most current clinical information and best practices associated with diagnosis, treatment strategies and management of both common and complex otologic disorders. Topics covered include imaging, multiple aspects of obstructive sleep apnea (OSA), otologic issues in gender confirming surgery, MIS approaches to superior canal surgery, endoscopy ear surgery, treatment for nasal polyps and surgical approaches to hyperparathyroidism, mandible replacement, pediatric ENT techniques and rhinoplasty. To encourage interaction among faculty and participants, this activity will include ample time for Q&A sessions following each topic area.

For more info on the exhibit opportunities, please review this document. Exhibitors must register online and complete the Exhibit registration information, payment, and comply to policies pertaining to the ACCME Standards for Commercial Support.

To register as an exhibitor:

1. Go to: <https://cedars.cloud-cme.com/Otolaryngologycme>
2. Click on “Exhibit at this Event” and complete the information required.

Our non-profit tax I.D. number is: 95-1644600. A copy of our W9 can be provided for your records.

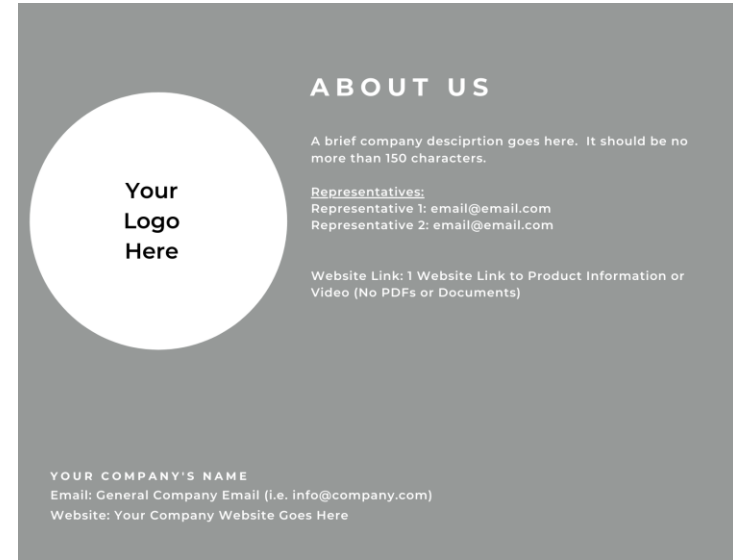


Company Profile Card

Fee: \$1,500.00

Company Profile Card

- **Posting Information on Sponsors/Exhibitors Conference page**
- Profile Card includes:
 - Company Description and Company Logo
 - Company Website
 - Name of 2 Company Representatives and Email Info
 - 1 Website Link to Product Information or Video (No PDFs or Documents)



ABOUT US

A brief company description goes here. It should be no more than 150 characters.

Representatives:
Representative 1: email@email.com
Representative 2: email@email.com

Website Link: 1 Website Link to Product Information or Video (No PDFs or Documents)

YOUR COMPANY'S NAME
Email: General Company Email (i.e. info@company.com)
Website: Your Company Website Goes Here

Want to Exhibit?



Register Online

To register as an exhibitor: <https://cedars.cloud-cme.com/Otolaryngologycme>

Click the “Exhibitor” tab, select “Exhibit at this Event”



Payment

Pay by credit card or check.

Checks should be made payable to CSMC and mailed to Cedars-Sinai Medical Center, 8700 Beverly Blvd, CME, Los Angeles, CA 90048. Checks must be received at least 2 weeks prior to the activity.



Exhibitor Info/Set-up

Additional set-up info can be found in your registration confirmation and follow-up emails closer to the event date.

Cedars-Sinai Exhibiting Policy



All companies permitted by Cedars-Sinai Office of CME to complement the conference must strictly adhere to the following guidelines regarding their participation as an exhibitor:



When commercial exhibits are part of the program, arrangements for these shall not influence planning or interfere with the presentation of CME activities;



Exhibit placement shall not be a condition of support for a CME activity;



No commercial promotional materials shall be promoted during an educational activity certified for credit; and,



Representatives of commercial supporters may attend an educational activity but may not engage in sales activities while in the virtual room where the activity takes place and are strictly prohibited from the sale of and/or discussion of products while attending the educational activity.



In accordance with OPEN PAYMENTS (Physician Payments Sunshine Act), if exhibitors plan to provide anything of value to physicians, it is the responsibility of your organization to maintain your own record of who accepted these items.

Any Questions?



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Office of CME**

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