

Exhibitor Prospectus

October 8, 2022

HYBRID ACTIVITY

Cedars-Sinai Guerin Children's
2022 Pediatric State of The Art
Conference: Expanding the
Horizons of Pediatric Care



<https://cedars.cloud-cme.com/pedscme>

Participate as an Exhibitor

Cedars-Sinai invites your company to participate as an Exhibitor at this continuing medical education activity entitled, **Cedars-Sinai Guerin Children's 2022 Pediatric State of The Art Conference: Expanding the Horizons of Pediatric Care, scheduled for October 8, 2022, at Cedars-Sinai Medical Center** . To view the complete agenda and faculty, visit the conference website. This course has been **rescheduled to Saturday, October 8, 2022, to an in-person activity** with virtual option for participants.

This symposium will provide general pediatricians, family practitioners , physicians assistants, nurses, nurse practitioners as well as all other interested clinicians with comprehensive information on recent clinical advances in pediatrics, including state-of-the art diagnoses, potential solutions for problems encountered in practice, and clinical recommendations that will enhance skills in providing optimal care for pediatric patients. Topics areas will include discussions as related genetics, pediatric infectious disease, neonatal issues, updates in pediatric urology and gastroenterology as well as critical advances in neurology and surgery. Afternoon breakout sessions will provide a case-based look at common and complex pediatric conditions and will allow physician participants interested in obtaining Maintenance of Certification (MOC) to receive American Board of Pediatrics (APB) MOC points for their active participation in this course.

For more info on the exhibit opportunities, please review this document. Exhibitors must register online and complete the Exhibit registration information, payment, and comply to policies pertaining to the ACCME Standards for Commercial Support.

To register as an exhibitor:

1. Go to: <https://cedars.cloud-cme.com/rehabcme>
2. Click on Exhibit at this Event and complete the information required.

Our non-profit tax I.D. number is: 95-1644600. A copy of our W9 can be provided for your records.



Company Profile Card: Fee \$1,000.00

Company Profile Card:

- Posting *on* our Sponsors/Exhibitors page

- Profile Card includes:
- Company Name and Company Logo
- Company Profile for Conference Website
- Company Website
- Name of 2 Company Representatives and Email Info
- 1 Website Link to Product Information or Video (No PDFs or Documents)

ABOUT US

A brief company description goes here. It should be no more than 150 characters.

Representatives:
Representative 1: email@email.com
Representative 2: email@email.com

Website Link: 1 Website Link to Product Information or Video (No PDFs or Documents)

YOUR COMPANY'S NAME
Email: General Company Email (i.e. info@company.com)
Website: Your Company Website Goes Here

Want to Exhibit?



Register Online

To register as an exhibitor: <https://cedars.cloud-cme.com/pedscme>

Click the “Exhibitor” tab, select “Exhibit at this Event”



Payment

Pay by credit card or check.

Checks should be made payable to CSMC and mailed to Cedars-Sinai CME, 8700 West Beverly Blvd., CME. Los Angeles, CA 90048. Checks should be received at least 2 weeks prior to the activity.



Exhibitor Info/Set-up

Additional set-up info can be found in your registration confirmation and follow-up emails closer to the event date.

Cedars-Sinai Exhibiting Policy



All companies permitted by Cedars-Sinai Office of CME to complement the conference must strictly adhere to the following guidelines regarding their participation as an exhibitor:



When commercial exhibits are part of the program, arrangements for these shall not influence planning or interfere with the presentation of CME activities;



Exhibit placement shall not be a condition of support for a CME activity;



No commercial promotional materials shall be promoted during an educational activity certified for credit; and,



Representatives of commercial supporters may attend an educational activity but may not engage in sales activities while in the virtual room where the activity takes place and are strictly prohibited from the sale of and/or discussion of products while attending the educational activity.



In accordance with OPEN PAYMENTS (Physician Payments Sunshine Act), if exhibitors plan to provide anything of value to physicians, it is the responsibility of your organization to maintain your own record of who accepted these items.

Any Questions?



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Office of CME**

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