

Exhibitor Prospectus



November 11 – 12, 2022

Participate as an Exhibitor

Cedars-Sinai invites your company to participate as an Exhibitor the at **11th Annual New Therapeutics in Oncology: The Road to Personalized Medicine Featuring The Fenmore Lectureship and The Redlich Lectureship** scheduled for **November 11-12, 2022**, at the **Sofitel Hotel, Los Angeles**.

This important educational activity will provide guidance to front-line and oncology clinicians, nurses, physicians, pharmacists, nurse practitioners, physician assistants and pharmacists, with the most current information available about new agents in oncology and translating of the latest research to their patients. The conference will cover drug and treatment updates with a focus on myeloma, gynecological malignancies, hematologic malignancies, sarcoma, bladder cancer and GI malignancies. The conference features a comprehensive review of new drugs approved along with their mechanism of action, next generation CAR-T cell therapies and a keynote lecture, Stand Up to Cancer focusing on developmental therapeutics. Next generation studies will also be addressed, and the conference will offer participants a session designed to provide insight into the latest advances in lung cancer treatment, including integration of new molecularly-targeted therapies and immunotherapy.

For more info on the exhibit opportunities, please review this document. Exhibitors must register online and complete the Exhibit registration information, payment, and comply to policies pertaining to the ACCME Standards for Commercial Support.

To register as an exhibitor:

1. Go to: <https://cedars.cloud-cme.com/oncologycme>
2. Click on Exhibit at this Event and complete the information required.

Our non-profit tax I.D. number is: 95-1644600. A copy of our W9 can be provided for your records.

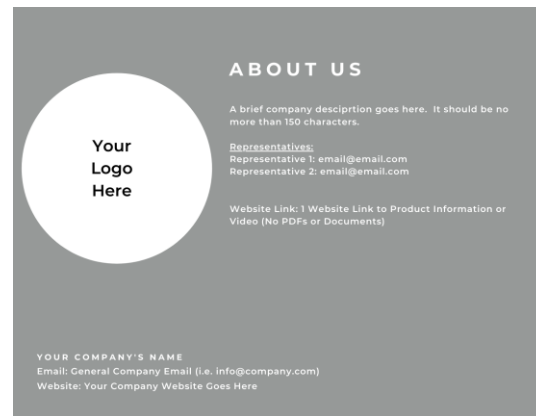
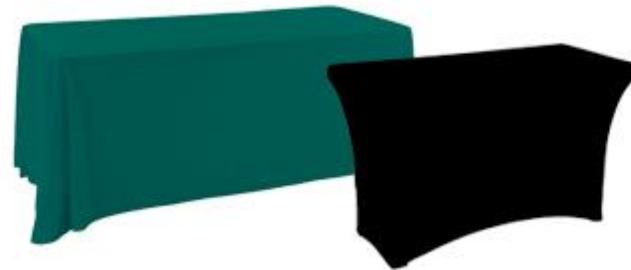


Gold Level: In-Person Exhibit Display Table and Company Profile Posting

Fee: \$ 2,500.00

In-Person exhibit at the Sofitel Hotel – Opportunity to interact with meeting attendees – includes:

- One (1) display table in the Exhibit space
 - Two (2) Staff Representative attendance – Complimentary
- Conference website Profile Card posting:
 - Company Name and Logo
 - Company Description
 - Company Website and General email address
 - Complimentary attendance for 2 Company Representatives and Email Information noted on website posting
 - 1 Website Link to Product Information or Video (No PDFs or Documents)
- [Click here](#) to view an example



Want to Exhibit?



Register Online

To register as an exhibitor: <https://cedars.cloud-cme.com/oncologycme>

Click the “Exhibitor” tab, select “Exhibit at this Event”



Payment

Pay by credit card or check.

Checks should be made payable to CSMC and mailed to: Cedars-Sinai Medical Center: 8700 Beverly Blvd., CME, Los Angeles, CA 90048. **Checks must be received at least 2 weeks prior to the activity.**



Exhibitor Info/Set-up

Additional set-up info can be found in your registration confirmation and follow-up emails closer to the event date.

Cedars-Sinai Exhibiting Policy



All companies permitted by Cedars-Sinai Office of CME to complement the conference must strictly adhere to the following guidelines regarding their participation as an exhibitor:



When commercial exhibits are part of the program, arrangements for these shall not influence planning or interfere with the presentation of CME activities;



Exhibit placement shall not be a condition of support for a CME activity;



No commercial promotional materials shall be promoted during an educational activity certified for credit; and,



Representatives of commercial supporters may attend an educational activity but may not engage in sales activities while in the virtual room where the activity takes place and are strictly prohibited from the sale of and/or discussion of products while attending the educational activity.



In accordance with OPEN PAYMENTS (Physician Payments Sunshine Act), if exhibitors plan to provide anything of value to physicians, it is the responsibility of your organization to maintain your own record of who accepted these items.

Any Questions?



**Cedars-Sinai
Office of CME**

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